

COLONIAL HEIGHTS VA



economic development strategic plan



ENDORSED DRAFT
Economic Development Authority 9-29-16
Planning Commission 10-4-16

City of Colonial Heights
VIRGINIA
EXECUTIVE SUMMARY

The independent City of Colonial Heights has a land area of 8.15 square miles and a population of 17,770 citizens. Situated on the Appomattox River in southeastern Virginia, Colonial Heights is strategically located on Interstate 95 near the intersection of Interstate 85. Colonial Heights is easily accessible to the major markets of the East Coast, and is located just 20 miles south of Richmond and 120 miles south of Washington, D.C.

The center of “All Things Retail,” Colonial Heights has evolved into a key regional retail destination over the last twenty years. Colonial Heights presents the only major retail center along Interstate 95 between Richmond and the North Carolina border, and has a retail trade area population of over 1.1 million. The City promotes commercial development and the Colonial Heights market offers many profitable possibilities for retailers and developers.

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