



FORT CLIFTON ARTS AND CRAFTS FESTIVAL
DEPARTMENT OF RECREATION & PARKS, P.O. BOX 3401, COLONIAL HEIGHTS VA 23834
www.colonialheightsva.gov/fortcliftonfestival

March 2, 2022

Dear Neighbor:

The Fort Clifton Arts and Crafts Festival Committee is pleased to announce that our 46th annual festival will be held May 7 & 8, 2022. The city's largest attended event attracts 6,000 to 7,000 visitors annually and includes 100+ artists and crafters and local food vendors. The festival is enjoyed by residents of Colonial Heights and surrounding communities.

Each year our committee strives to improve the festival and contribute to needed park improvements. Our current focus is the continued enhancement of the festival and to assist with much needed upgrades to the park restrooms. With your financial assistance we will be able to make this a reality. Along with our traditional Awards Program, "Best in Show", "Fort Clifton First", and multiple "Awards of Excellence", "Judge's Choice Awards", and Random Drawings, we offer several sponsorship levels that not only enhance the event, but also provides increased marketing opportunities for your business or organization.

Please consider supporting this longstanding community event by becoming one of our event sponsors or by participating in our Awards Program. Donations may be made by phoning 804-520-9390 or by mailing the completed form with your donation – form and self-addressed envelope enclosed.

Feel free to contact me at 520-9224 with any questions and thank you for your consideration.

Respectfully,

Craig

Craig Skalak
Director of Recreation & Parks

SPONSOR LEVEL OPTIONS

	Signature Sponsor \$1,000 (1)	Gold Sponsor \$800 each	Silver Sponsor \$600 each
Title of Signature Sponsor	*		
Logo/Name mentioned during festival and on all printed, Festival Website and Social Media Advertisements	*	*	*
Logo & Hyperlink listed on Festival Website	*	*	*
12' x 12' Exhibitor Space	*	*	*
Listed as Sponsor on 2 standalone Yard Signs	*	*	
Shown as Awards of Excellence Award Sponsor	1		
Shown as Judges Choice Award Sponsor		*	

ARTIST & CRAFTER AWARDS (DONORS LISTED ON AWARD CERTIFICATES, POST-FESTIVAL SOCIAL MEDIA, AND ANNOUNCED DURING THE FESTIVAL)

(1) Best in Show - \$500.00

(1) Fort Clifton First - \$200.00

Award of Excellence - \$100.00 each

Judges Choices - \$50.00 each

Random Drawings - \$25.00 each (No certificate)

Sponsor donations may be made by phone (804) 520-9390 or by mail, payable to:
FORT CLIFTON FESTIVAL, P.O. BOX 3401, COLONIAL HEIGHTS VA 23834

I/We would like to donate \$ _____ to the 2022 Fort Clifton Arts & Crafts Festival as a **(Circle all that apply)**.

Signature Sponsor Gold Sponsor Silver Sponsor Best in Show Sponsor Fort Clifton 1st Sponsor

Award of Excellence Sponsor Judges Choice Sponsor Random Drawing

Sponsoring Business or Organization _____

Contact Person _____ Phone _____

Mailing Address _____

Email Address _____

Donation will assist in defraying the costs of hosting the festival, recognize excellence with our Artist & Crafter Awards and subsidize needed park improvements. Thank you for your support!