



Colonial Heights City Council Meeting Agenda Item Executive Summary

City Council Meeting

MEETING TYPE: City Council Regular Meeting

MEETING DATE: July 11, 2023

ITEM: Proposed City Logo Presentation

DEPARTMENT: City Manager

PROPOSED ACTION: Staff presentation for City Council consideration for approving the new City logo and types of uses for the logo.

BACKGROUND: Staff has worked with Civic Plus, our website provider on designing a City Logo. A new logo can be used on the City website, vehicle markings, apparel, etc. However, the logo will not be considered a new seal to replace the official City seal. Staff has prepared various concepts of ways the new logo can be used. Following the discussion with City Council at the June 20, 2023 worksession, staff has prepared a recommended list of uses for the City seal and the new City logo for City Council's consideration.

BUDGET/FINANCIAL IMPACT:

Funding for this item was: included not included in the current-year budget N/A

RECOMMENDATION: Staff recommends Council approval for implementation of the new City logo and for approval of the staff recommended list of uses for the City seal and the new City logo.

ATTACHMENTS: City Logo Concept Presentation.

- Staff will be making a detailed presentation on this agenda item at the meeting.
- Staff will provide brief comments and answer questions on this item at the meeting.
- This is a routine procedural item and no presentation is planned for the meeting.

Councilmembers who have any detailed questions or would like to request additional information regarding this item are encouraged to contact the City Manager at their earliest convenience.