



**Colonial Heights**  
**City Council Regular Meeting**  
**May 8, 2018**

# Colonial Heights City Council Meeting

## May 8, 2018



1. **Call to Order**
2. **Roll Call**
3. **Devotion** – The Honorable Gregory Kochuba
4. **Pledge of Allegiance**
5. **Adoption of Agenda**
6. **Declarations of Personal Interest**

# Colonial Heights City Council Meeting

## May 8, 2018



## **7. Commendations And Presentations:**

***A. Presentation By Dr. Debbie Sydow,  
President, Richard Bland College.***



Richard Bland College  
*of* WILLIAM & MARY

**Colonial Heights City Council**



RBC.EDU

CREATE YOUR JOURNEY



Richard Bland College  
of WILLIAM & MARY

**Dr. Debbie L. Sydow**

**President**



## VA'S **ONLY** SELECTIVE, RESIDENTIAL 2-YR COLLEGE

- Affordable, reputable gateway to top-ranked universities
- Full-time faculty teach 78% of classes
- Exceptional Student Experience<sup>®</sup>
- Guaranteed transfer to 45 universities





To prepare students for university transfer  
through academically rigorous programs grounded  
in the liberal arts tradition of William & Mary and  
to expand access to college credentials through  
strategic partnerships, specialized programming,  
and scalable innovation.



## Content Strategy



### RESPONSIVE TO MARKET DEMAND

#### ADDRESSING THE SKILLS GAP

- Soft Skills
- Logistics
- Project Management

#### MULTIPLE ON- AND OFF-RAMPS

- Military Personnel & Veterans
- Dual Enrollment
- Degree Completion
- Competency-Based Education

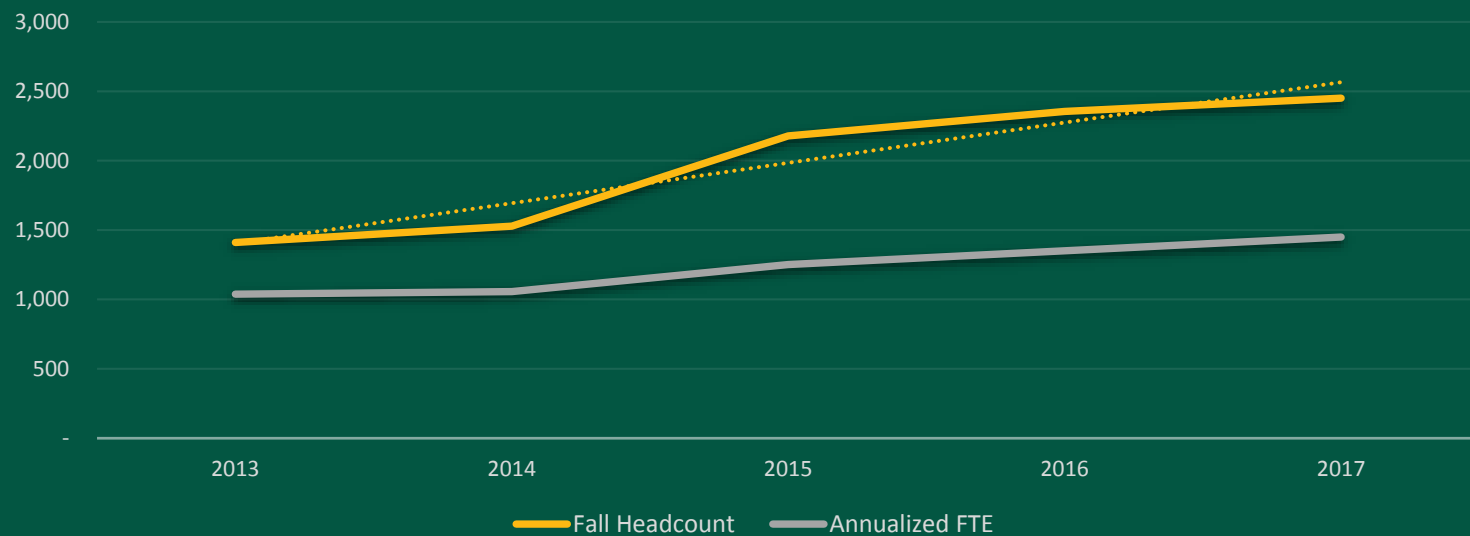


## General Assembly Establishes Richard Bland College





## Annual RBC Student Population Growth





## PRESIDENT'S & DEAN'S LISTS: 2013-2017

**73% INCREASE**

Students Earning  
3.8 GPA & Above

**30% INCREASE**

3.25 - 3.79 GPA





Richard Bland College  
of WILLIAM & MARY

**W&M PROMISE SCHOLARS**



PROMISE  
SCHOLARS

RICHARD BLAND COLLEGE | WILLIAM & MARY

Comprehensive 4-Year Program  
pathway for:

- Honors-caliber
- Pell-eligible
- In-state students

*LITTLE TO NO DEBT*

Richard Bland College  
and William & Mary Degrees



## **Academic Scholars Program in Residential Environment (ASPIRE) Living & Learning Community**

- Residence life community designed for students with a 3.0+ GPA.
- Goal is to provide an academic environment that offers social, educational, and service learning opportunities with a global perspective.



**Richard Bland College**  
of WILLIAM & MARY

**EXCEPTIONAL STUDENT EXPERIENCE**

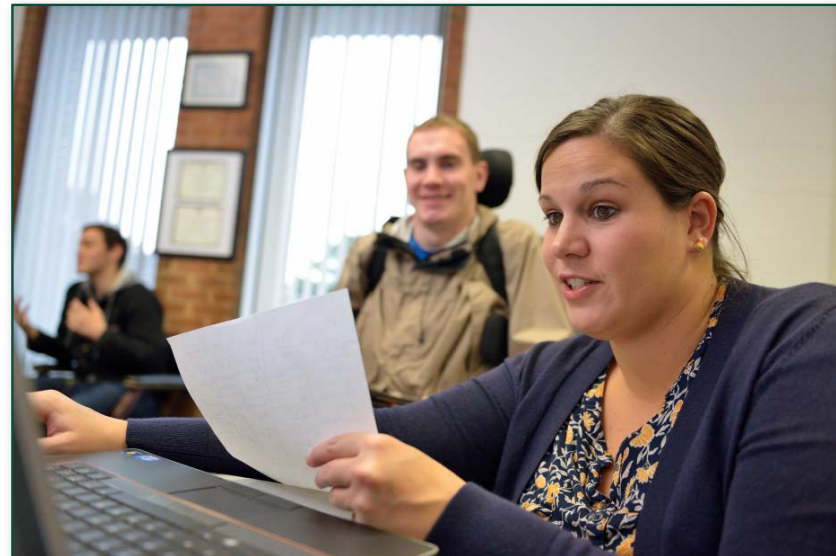
## Exceptional Student Experience

**Advising With A Learner Mentor**

**Academic Support – 24/7**

**Life Skills Literacy & Counseling**

**Wrap-Around Student Support**

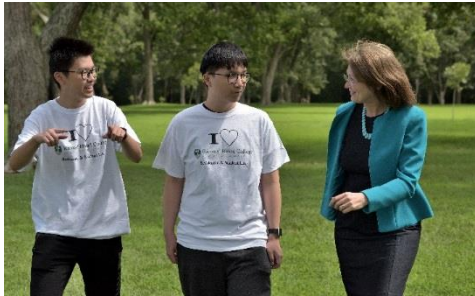






Richard Bland College  
of WILLIAM & MARY

# GLOBAL STUDENT SUCCESS PROGRAM



- Increased Campus Diversity
- Revenue Sharing
- Enhanced Experience for Local Students
- Wrap-Around Student Support
- Professional Development For Faculty



Richard Bland College  
of WILLIAM & MARY

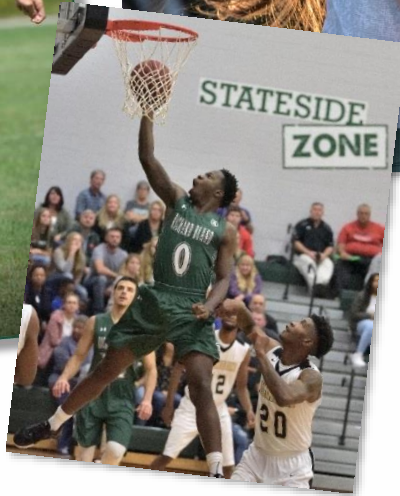
# ATHLETICS



**SOCCER**



**SOFTBALL**



**BASKETBALL**



**GOLF**



**VOLLEYBALL**



# COLONIAL HEIGHTS DATA

Semester	City	# Resides in City	Total Enrollment With Duals	Total Institutional Aid
Fall 2017	Colonial Hgts. (570)	119	2,376	\$ 19,909
Fall 2016	Colonial Hgts. (570)	113	2,318	\$ 19,909
Fall 2015	Colonial Hgts. (570)	104	2,299	\$ 18,775

## ECONOMIC DRIVER

### Regional Impact – FY15\*

- Employment Effect – 255 positions
- \$14M State GDP & \$1M State Revenues
- Human Capital Improvements Estimated Value - \$7M GDP & \$1M State Tax Revenue

**Total Economic Contribution = \$21M GDP & State Tax**





Richard Bland College  
*of* WILLIAM & MARY

**WHERE STUDENTS *CREATE THEIR JOURNEY***

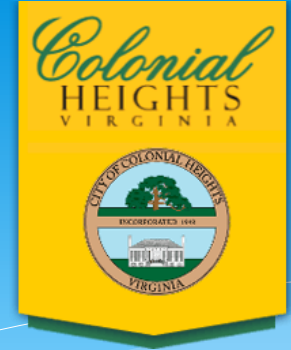


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CREATE YOUR JOURNEY

# Colonial Heights City Council Meeting

## May 8, 2018



## **7. Commendations And Presentations cont.:**

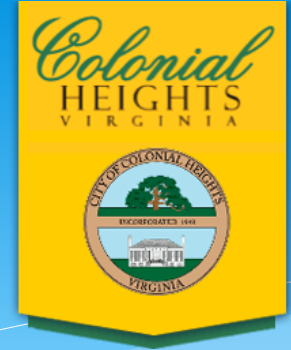
### ***B. Citizens Government Academy***

*Recognizing The Program Participants In  
The Citizens Government Academy (Spring  
2018)*



# Colonial Heights City Council Meeting

## May 8, 2018



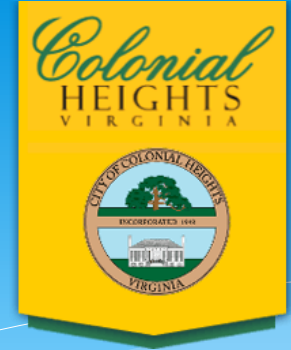
## **7. Commendations And Presentations cont.:**

### ***C. New Employee Introduction***

*Introduction Of New City Employee Hired  
By The Finance Department*

# Colonial Heights City Council Meeting

## May 8, 2018

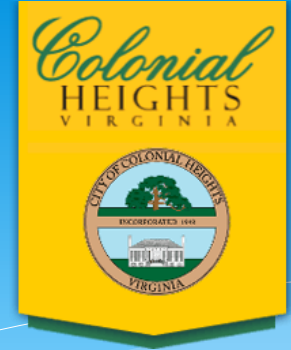


### **7. Commendations And Presentations cont.:**

***D. Proclaiming May 2018 As  
Neurofibromatosis Awareness Month In  
The City Of Colonial Heights, Virginia***

# Colonial Heights City Council Meeting

## May 8, 2018

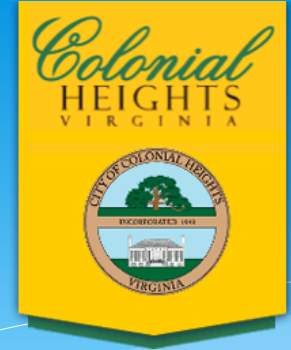


### **7. Commendations And Presentations cont.:**

***E. Proclaiming The Week Of May 20  
Through May 26, 2018 As Emergency  
Medical Services Week In The City Of  
Colonial Heights, Virginia***

# Colonial Heights City Council Meeting

## May 8, 2018

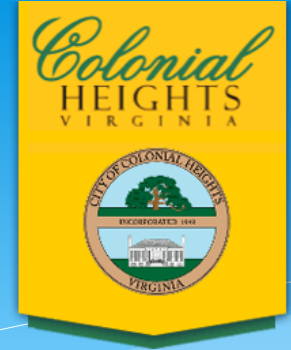


### **7. Commendations And Presentations cont.:**

***F. Proclaiming May 13 Through May 19, 2018 As Law Enforcement Officers' Memorial Week In The City Of Colonial Heights, Virginia***

# Colonial Heights City Council Meeting

## May 8, 2018



### **7. Commendations And Presentations cont.:**

***G. Proclaiming May 16 Through June 2, 2018 As The Click It Or Ticket Mobilization Enforcement Period In The City Of Colonial Heights, Virginia***

# Colonial Heights City Council Meeting

## May 8, 2018



### **8. Reading of Manner Addressing Council**

**ANY MEMBER OF THE PUBLIC** addressing the Council shall approach the lectern, give his name and address in an audible tone of voice for the record, **AND ADDRESS THE COUNCIL AS A BODY RATHER THAN SPEAK TO ANY MEMBER.** Unless further time is granted by the Council, **ANY MEMBER OF THE PUBLIC** shall address the Council for a maximum of five (5) minutes, regardless of the number of issues he desires to discuss. **PROVIDED** however, that the main proponent of any application, petition, or plan that is the subject of a public hearing shall be allowed to address the Council initially for a maximum of ten (10) minutes and later in rebuttal for a maximum of three (3) minutes.



# Colonial Heights City Council Meeting

## May 8, 2018



### 9. Written Petitions and Communications

*None*

# Colonial Heights City Council Meeting

## May 8, 2018



## 10. Advertised Public Hearings

### **A. AN ORDINANCE NO 18-3**

*(First Reading) To amend Sections 286-326.04 and 286-326.08 of Chapter 286, Zoning, of the Colonial Heights City Code, to change several incorrect legal citations; to amend Sections 286-326.30, 286-326.32, 286-326.34, and 286-326.36 of the chapter, which relate to general performance standards, resource protection area standards, nonconformities, and administrative waivers and exceptions within a Chesapeake Bay Preservation Area; and to repeal Section 286-326.20 of the chapter.*

# Colonial Heights City Council Meeting

## May 8, 2018



## **10. Advertised Public Hearings cont.:**

### ***B. AN ORDINANCE NO 18-4***

*(First Reading) To amend Section 286-626.02 of Chapter 286, Zoning, of the Colonial Heights City Code, by revising the criteria that the Board of Zoning Appeals shall consider in determining whether to grant a variance.*

# Colonial Heights City Council Meeting

## May 8, 2018



## 10. Advertised Public Hearings cont.:

### **C. AN ORDINANCE NO 18-7**

*(First Reading) To change the land use classification of a 19.829 acre tract of vacant property that the City of Colonial Heights owns and which is known by parcel identification number 69020900001, Lot 1, Dimmock Parkway East, from Mixed Use to Industrial. The Land Use Plan is part of the City Comprehensive Plan (Master Plan).*

3/27/2018

City of Colonial Heights, VA

City of Colonial Heights,...

Parcel Viewer

▼

🔍



<http://colonialheights.maps.arcgis.com/apps/View/index.html?appid=f1089327f06c4e2293cb0564d2718b51>

1/1

# Economic Development Strategic Plan

## Mission & Vision Statements

### Mission

- \* Sustain and diversify the economy in order to provide a high quality of life for all residents.

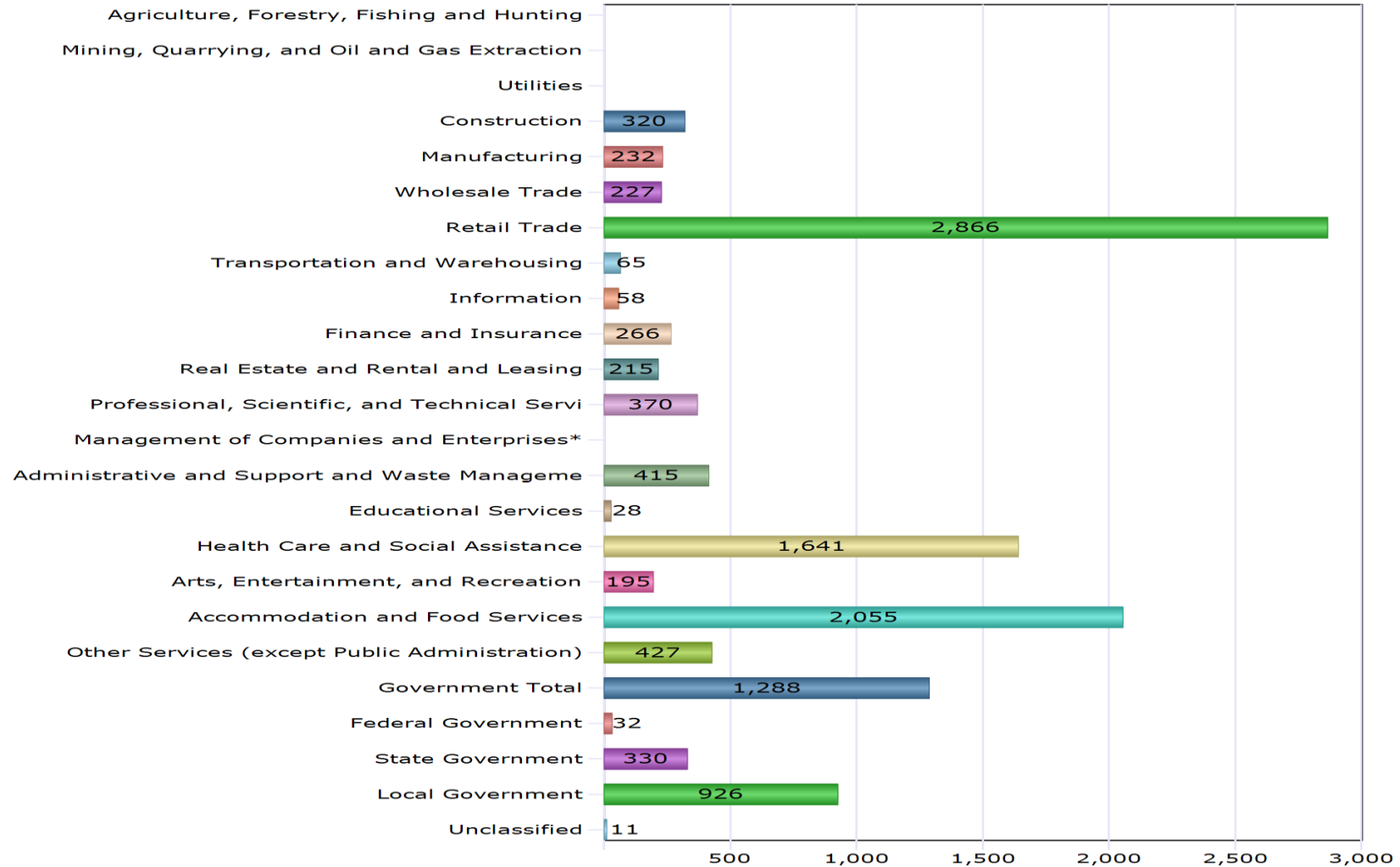
### Vision

- \* Increase the tax base of Colonial Heights by enhancing the business climate and creating higher-paying jobs.



# Colonial Heights - Employment by Industry

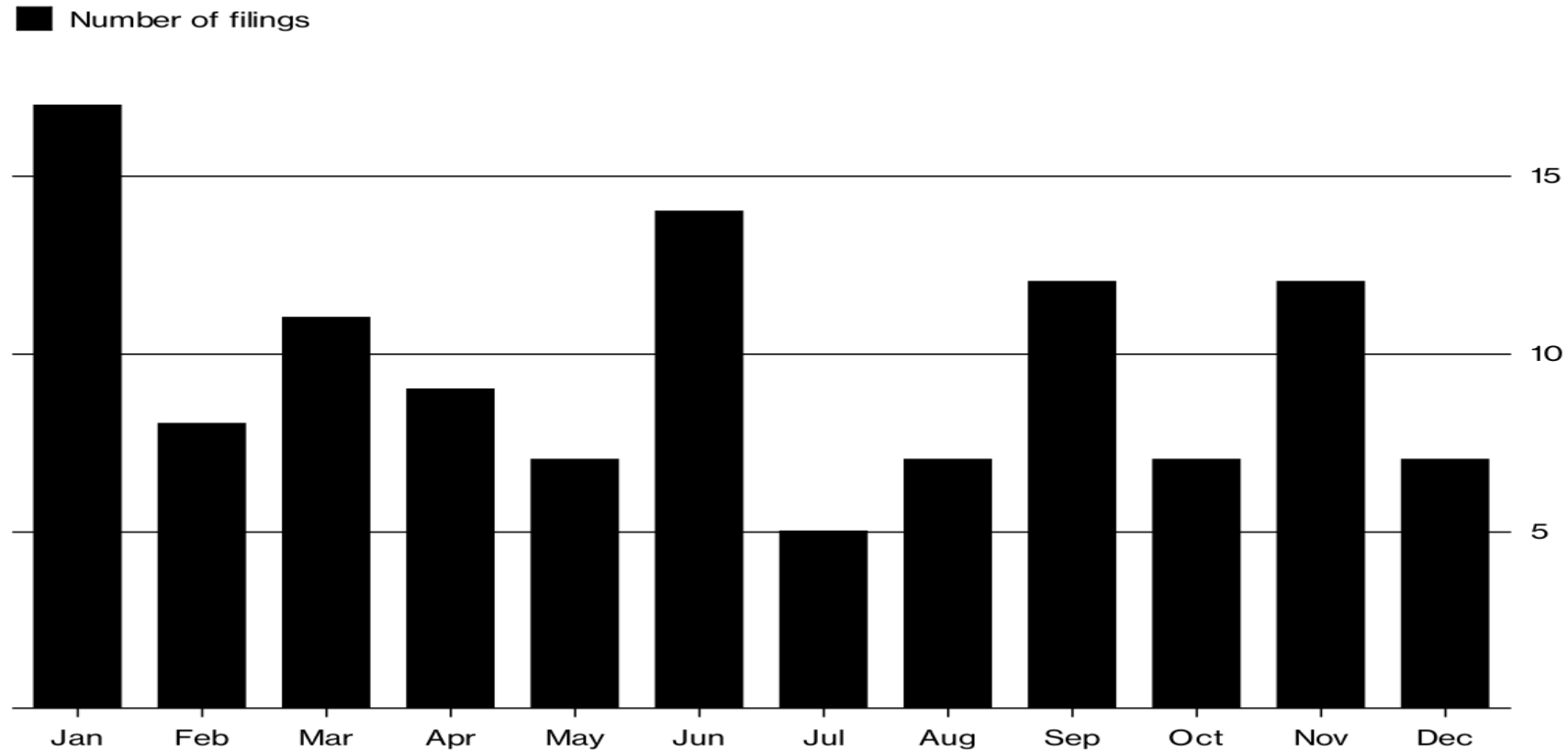
## Business Sectors



# The Moment of Truth Draws Near for Some U.S. Retailers

## Bankruptcy Season for Retailers

January is the busiest month for U.S. filings after make-or-break holiday results



Note: Shows total bankruptcies for each month since start of data in 1981  
Data: Bloomberg Intelligence; graphic by Bloomberg Businessweek

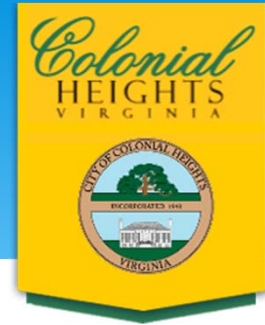
# Charles Dimmock Parkway Site

Potential rezoning from GB to Light Industrial



# Colonial Heights City Council Meeting

## May 8, 2018



## **10. Advertised Public Hearings cont.:**

### ***D. AN ORDINANCE NO 18-8***

*(First Reading) To change the zoning classification of a 19.829 acre tract of vacant property that the City of Colonial Heights owns and which is known by parcel identification number 69020900001, Lot 1, Dimmock Parkway East, from GB - General Business to I - Industrial and to amend the Zoning Map accordingly.*



# Colonial Heights City Council Meeting

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## 10. Advertised Public Hearings cont.:

### ***E. AN ORDINANCE NO 18-9***

*(First Reading) To amend and update Chapter 7, Environment, of the 2014 Comprehensive Plan.*

# Colonial Heights City Council Meeting

## May 8, 2018

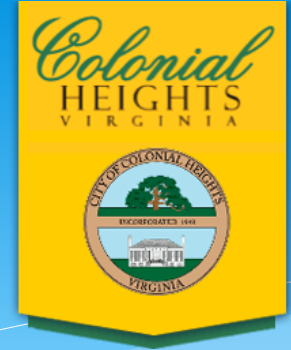


### **11. Hearing of Citizens Generally on Non-Agenda Items**



# Colonial Heights City Council Meeting

## May 8, 2018



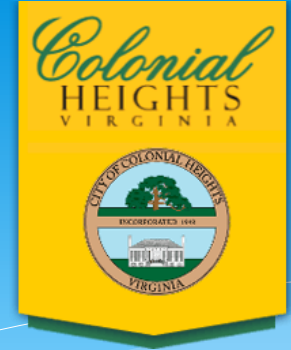
### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda**

#### ***A. AN ORDINANCE NO 18-FIN-5***

*(Second Reading) Adopting the General Fund Budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and appropriating the estimated revenues for the year for the objects and purposes stated herein.*

# Colonial Heights City Council Meeting

## May 8, 2018



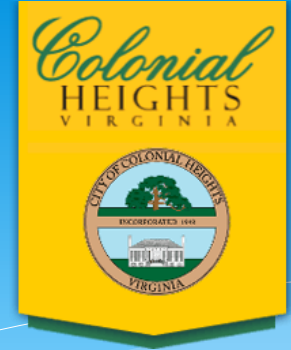
### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***B. AN ORDINANCE NO 18-FIN-6***

*(Second Reading) Appropriating and providing funds for financing the City of Colonial Heights Public School Budget for the fiscal year beginning July 1, 2018 and ending June 30, 2019, and approving such budget.*

# Colonial Heights City Council Meeting

## May 8, 2018



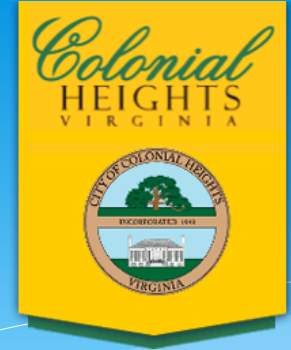
### 12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:

#### **C. AN ORDINANCE NO 18-FIN-8**

*(Second Reading) Adopting the Recreation Activity Fund Budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and appropriating the estimated revenues for the year for the principal purposes stated.*

# Colonial Heights City Council Meeting

## May 8, 2018



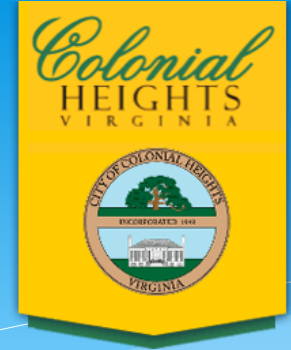
### 12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:

#### ***D. AN ORDINANCE NO 18-FIN-9***

*(Second Reading) Adopting the Storm Water Fund Budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and appropriating the estimated revenues for the year for the principal purposes stated.*

# Colonial Heights City Council Meeting

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### 12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:

#### ***E. AN ORDINANCE NO 18-FIN-10***

*(Second Reading) Adopting the Water and Sewer Fund Budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and appropriating the estimated revenues for the year for the operating expenses stated.*

# Colonial Heights City Council Meeting

## May 8, 2018



### 12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:

#### ***F. AN ORDINANCE NO 18-11***

*(Second Reading) Providing for a levy on all real estate located in the City not exempt from taxation to be fixed at \$1.20 for the tax year commencing January 1, 2018, and ending December 31, 2018; and providing for a levy on all real estate located in the City not exempt from taxation to be fixed at \$1.20 for the tax year commencing January 1, 2019, and ending December 31, 2019, for general municipal purposes.*



# Colonial Heights City Council Meeting

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### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***G. AN ORDINANCE NO 18-12***

*(Second Reading) Providing for a tax levy on all tangible personal property not either exempt from taxation or otherwise taxed, for the tax year ending December 31, 2018; and for the tax year commencing January 1, 2019, and ending December 31, 2019; for general municipal purposes.*

# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***H. AN ORDINANCE NO 18-13***

*(Second Reading) Providing for a tax levy on motor vehicles owned by members of a volunteer rescue squad or volunteer fire department, and persons appointed to serve as auxiliary police officers for the tax year ending December 31, 2018; and for the tax year commencing January 1, 2019, and ending December 31, 2019, for general municipal purposes.*

# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***I. AN ORDINANCE NO 18-14***

*(Second Reading) Providing for a personal property levy of one dollar (\$1.00) on each motor vehicle which is specifically equipped to provide transportation for physically handicapped individuals for the tax year commencing January 1, 2018, and ending December 31, 2018; and providing for such levy on motor vehicles which are specifically equipped to provide transportation for physically handicapped individuals for the tax year commencing January 1, 2019, and ending December 31, 2019, for general municipal purposes.*

# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***J. AN ORDINANCE NO 18-15***

*(Second Reading) Establishing a tax rate pursuant to Chapter 35.1 of Title 58.1 of the Code of Virginia (“Personal Property Tax Relief”) on all qualifying vehicles under the Chapter.*

# Colonial Heights City Council Meeting

## May 8, 2018



### 12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:

#### ***K. AN ORDINANCE NO 18-16***

*(Second Reading) Providing for a tax levy of \$2.00 on each \$100 of assessed valuation on machinery and tools, tangible personal property used in a research and development business, certain energy generating equipment, personal property used in manufacturing, testing or operating satellites, and motor vehicles, trailers and semitrailers with a gross weight of 10,000 pounds or more used to transport property for hire by a motor carrier engaged in interstate commerce, for the tax year ending December 31, 2018; and for the tax year commencing January 1, 2019, and ending December 31, 2019; for general municipal purposes.*

# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***L. AN ORDINANCE NO 18-17***

*(Second Reading) To amend and reordain § 238-8 of Chapter 238, Sewers and Sewage Disposal, of the Colonial Heights City Code, to increase charges for sewer service.*



# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***M. AN ORDINANCE NO 18-18***

*(Second Reading) To amend and reordain § 277-9 of Chapter 277, Water, of the Colonial Heights City Code, to increase charges for water service.*

# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***N. AN ORDINANCE NO 18-19***

*(Second Reading) To amend and reordain § 244-13 of Chapter 244, Solid Waste, of the Colonial Heights City Code, to increase the fees the City charges residential and commercial establishments for solid waste collection and disposal or recycling.*

# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***O. AN ORDINANCE NO 18-6***

*(Second Reading) Adding Section 258-16.04 to Chapter 258, Taxation, of the Colonial Heights City Code; which exempts from taxation the real property of the surviving spouse of a law enforcement officer, firefighter, or emergency medical services employee who is killed in the line of duty, if the surviving spouse occupies the real property as his principal place of residence.*

# Colonial Heights City Council Meeting

## May 8, 2018



### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***P. AN ORDINANCE NO 18-20***

*(Second Reading) To adopt a revised General Pay Plan Class and Salary Range that includes adding part-time positions and their job descriptions; eliminating the Library Assistant position; expanding the job description of the Digital Resources Specialist; eliminating the Library Associate position and renaming the position Senior Digital Resources Specialist; and including a new job description for the Senior Digital Resources Specialist.*

# Colonial Heights City Council Meeting

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### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

#### ***Q. AN ORDINANCE NO 18-FIN-4***

*(Second Reading) To amend the General Fund Budget for the fiscal year beginning July 1, 2017 and ending June 30, 2018, to increase appropriations in the aggregate amount of \$5,000 for the purposes of 1) appropriating \$4,300 in library donations for the purchase of summer reading program materials and a memorial gift; and 2) appropriating \$700 in fire grant funds to make upgrades to the existing Emergency Operations Center (EOC).*

# Colonial Heights City Council Meeting

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### **12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda cont.:**

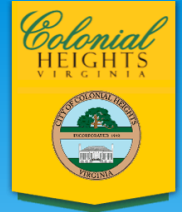
#### ***Q. AN ORDINANCE NO 18-FIN-4 cont.:***

*To amend the Capital Projects Budget for the fiscal year beginning July 1, 2017 and ending June 30, 2018 to increase appropriations in the amount of \$173,600 to appropriate funds for preliminary engineering on Appomattox River Greenway Trail Phase 5 and the Boulevard Enhancement – A Avenue to Temple Avenue project.*



# Colonial Heights City Council Meeting

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### **13. Introduction And Consideration Of Ordinances And Resolutions:**

#### ***A. AN ORDINANCE NO 18-21***

*(First Reading) To amend Section 245-23 of City Code Chapter 245, Stormwater Management, by charging a monthly \$4.00 stormwater utility fee on owners or tenants of all developed real property in the City.*

# Colonial Heights City Council Meeting

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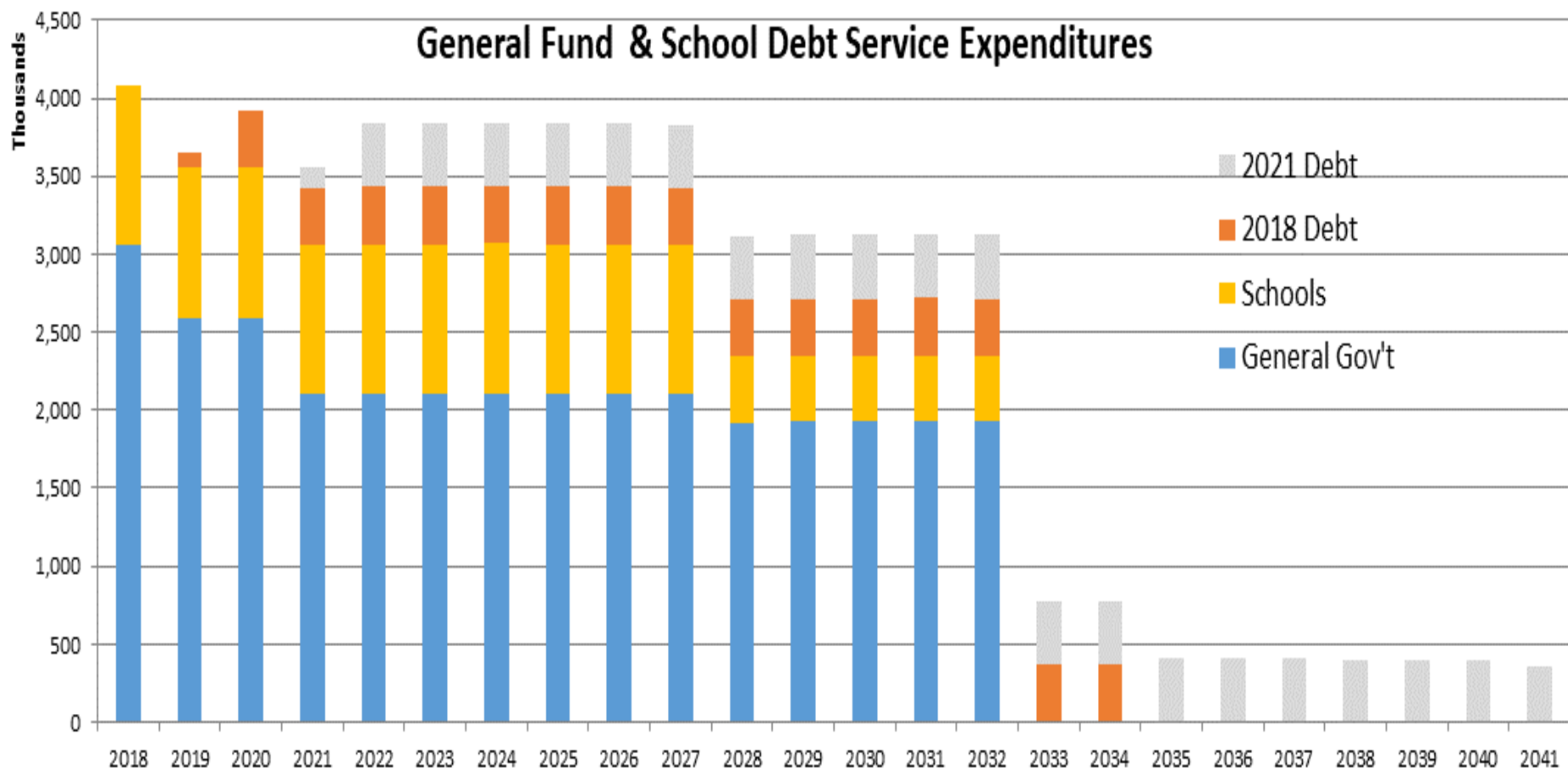


### **14. Unfinished Business, Contested Ordinances And Resolutions, And Items Removed From The Consent Agenda**

#### ***A. AN ORDINANCE NO 18-FIN-7:***

*(Second Reading) Adopting the Capital Projects Fund Budget for the fiscal year beginning July 1, 2018 and appropriating the estimated revenues for the year for the principal purposes stated.*

## General Fund & School Debt Service Expenditures



# Colonial Heights City Council Meeting

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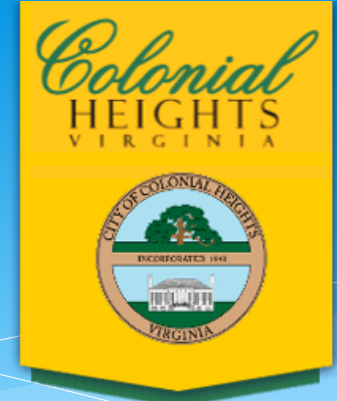
## 15. Reports of Officers and Documents Related Thereto

### A. *City Manager*

1. *Economic Development Update*
2. *General Activity Report*

# Colonial Heights City Council Meeting

## May 8, 2018



## Dates of Interest

May	June	July
<b><u>5/15 (6:00pm)</u> – City Council Special Meeting</b>	<b><u>6/12 (7:00 pm)</u> – City Council Regular Meeting</b>	<b><u>July 3<sup>rd</sup> (7:00 pm)</u> - Planning Commission - Council Chambers</b>
<b><u>5/18 (11am-2pm)</u> - Employee Picnic @ White Bank Park</b>	<b><u>6/19 (6:00 pm)</u> – City Council Special Meeting</b>	<b><u>July 10<sup>th</sup> (7:00 pm)</u> - City Council Regular Meeting - Council Chambers</b>
<b><u>5/28</u> – Memorial Day City Holiday</b>		<b><u>July 17<sup>th</sup> (6:00 pm)</u> - City Council Special Meeting– Council Chambers</b>
		<b><u>July 26<sup>th</sup> (8:00 am)</u> - Economic Development Authority Meeting – Council Chambers</b>

# Colonial Heights City Council Meeting

## May 8, 2018



## Dates of Interest continued:

### Fort Clifton Festival

May 12-13, 2018 (10:30am-5:30pm)

### The Great American Backyard Campout

June 22-24, 2018 Fort Clifton Park

### 4<sup>th</sup> of July Fireworks Show

Wednesday, July 4 (9:15pm)

Southgate Square/Wal-Mart Area

### Cardboard Boat Regatta

Saturday, July 14, 2018 (8:00am)

Lakeview Park



# Colonial Heights City Council Meeting

## May 8, 2018



## 15. Reports of Officers and Documents Related Thereto cont.:

### ***B. City Attorney***

# Colonial Heights City Council Meeting

## May 8, 2018



### 15. Reports of Officers and Documents Related Thereto cont.:

#### C. *Director of Planning and Community Development*

# Colonial Heights City Council Meeting

## May 8, 2018



## 16. Adjournment

# Colonial Heights City Council Meeting

May 8, 2018

