



Colonial Heights
City Council Regular Meeting
September 10, 2019

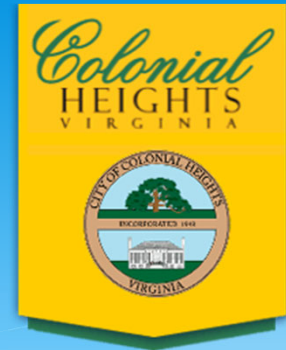
Colonial Heights City Council Meeting

September 10, 2019



- 1. Call to Order**
- 2. Roll Call**
- 3. Devotion – The Honorable John Piotrowski**
- 4. Pledge of Allegiance**
- 5. Adoption of Agenda**
- 6. Declarations of Personal Interest**

Colonial Heights City Council Meeting September 10, 2019



7. Commendations And Presentations:

A. Presentation By Richmond Region Tourism



RICHMOND REGION

VisitRichmondVA.com

Tourism Impact

RVA Tourism is Big Business



7.7 million
visitors

\$2.6 billion spent

24,000 Jobs

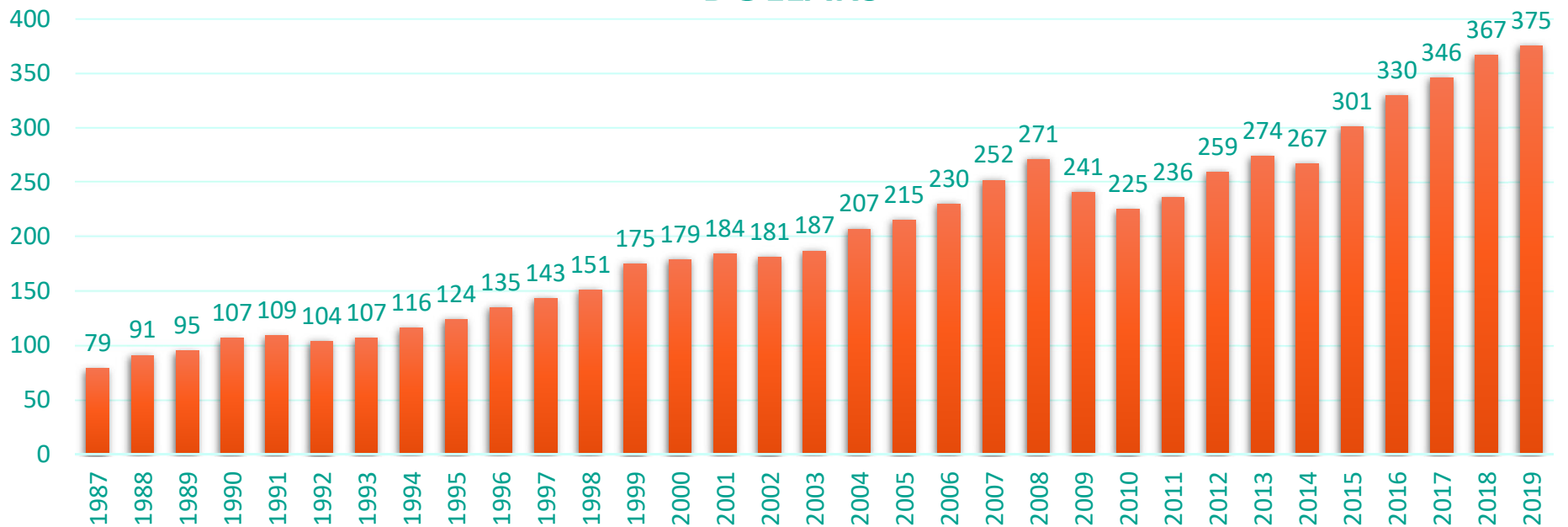


40% of
workers
who began their
career in travel reach
a career salary of
\$100,000

RVA's Growth is Leading VA



HOTEL/MOTEL SALES RICHMOND REGION MILLIONS OF DOLLARS

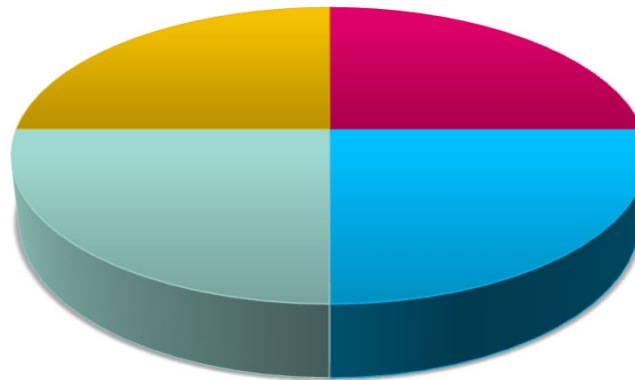


Secret of Success No. 1



Tourists/Leisure

Market Segments are Equally Divided



Business Travelers



Friends and Family



Meetings, Conventions, Sports

Secret of Success No. 2



Happy Customers

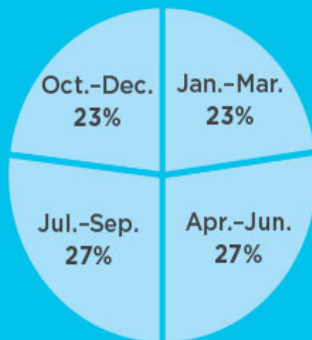
- 93% visitors plan to return
- 59% within the year

Tourism Trends

Visitor Profile



A Year-Round Destination



58%

15% increase in repeat visitors who will come again in the same year.

Primary Purpose of Overnight Trips

Visiting Friends & Relatives | 52%

Leisure (touring, events, etc.) | 30%

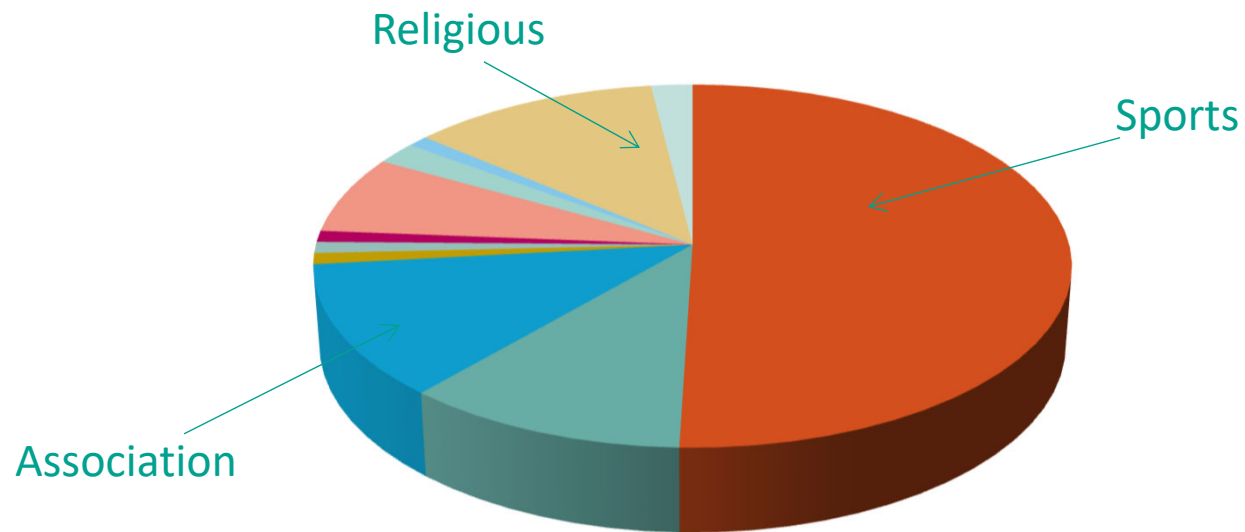
Other Business Trips | 9%

Conventions/conferences/tournaments | 4%

RVA is Sportier Than Ever



Sports Tourism Fastest Growing



Richmond Region Tourism Bookings

VSU Multipurpose Center



Food is Hot



WINE ENTHUSIAST

Richmond, Virginia's Congenial, Modern Food and Drink Scene

Local seafood and produce, cider and beer make dining and drinking in Richmond, Virginia, destination-worthy. There's even a palatial hotel to call home.

BY NILS BERNSTEIN



Scallops at Shagbark

30%

Travelers select a
destination based
on food

Drinks Are Cool



Destination Accolades



WHY RICHMOND?



BRENNER PASS LISTED ON THE
**TOP 50
OF AMERICA'S
BEST NEW
RESTAURANTS**

bon appétit

**#1 THE WORLD'S TOP TEN
BEER DESTINATIONS** YINEPAIR



EXPLORE **Southern Living**

HOME • SOUTHS BEST

The South's Best Food Cities 2019

By Hannah Hayes



10 of 12

9. Richmond, Virginia

Where to go: Maple & Pine, Comfort, Sub Rosa Bakery, Perly's, Stella's, Lamplighter Coffee Roasters, and The Roosevelt



*This just
in!*



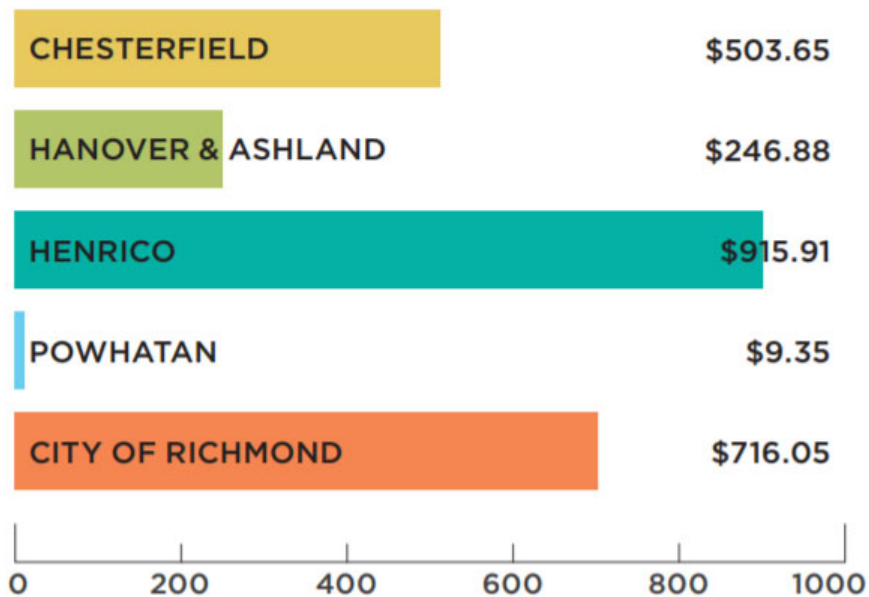


Regional Tourism

Regional Tourism Impact



VISITOR SPENDING (IN MILLIONS)



\$43,731,024

2018 Colonial Heights
Visitor Spending

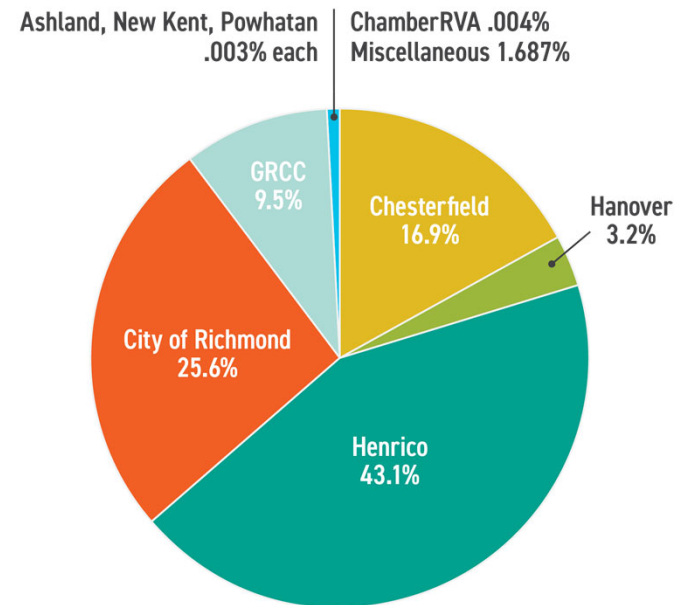
Up 5.2%

Regional Tourism Investment



Fiscal Year 2019-2020

- **Chesterfield County:** \$1,230,802
- **Hanover County:** \$251,941
- **Henrico County:** \$3,057,022
- **City of Richmond:** \$1,890,290
- **Powhatan County:** \$30,000
- **Town of Ashland:** \$30,000
- **New Kent County:** \$20,000



Colonial Heights Investment




- **FY21:** \$20,000
- **FY22:** \$30,000
- **FY23:** \$40,000
- **FY24:** \$50,000



RRT Programs & Services

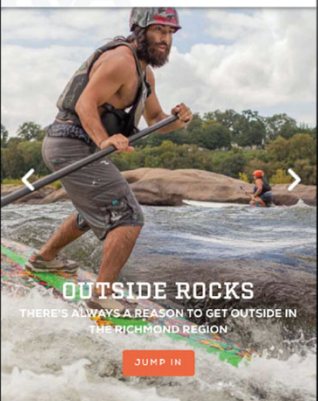
Travel Promotion



Scenery and History Await You Along the Virginia Capital Trail


Run, walk or bike with friends along 400+ years of history on this scenic 52-mile paved trail from hip Richmond to historic Jamestown. Go short or go long. Go fast or go slow. It's where the past meets the present, and memories are made along every mile.

VisitRichmondVA.com [VisitRichmondVA](#) [VisitRichmondVA](#)



OUTSIDE ROCKS
THERE'S ALWAYS A REASON TO GET OUTSIDE IN THE RICHMOND REGION

[JUMP IN](#)



NASCAR IN RICHMOND
RACING UNDER THE LIGHTS

SEE NASCAR'S REGULAR SEASON CHAMPION CROWNED IN RICHMOND

THE NASCAR SEASON CONCLUDES WITH THE CROWNING OF THE REGULAR SEASON CHAMPION AS PART OF THE FEDERATED AUTO PARTS 400 MONSTER ENERGY NASCAR CUP SERIES RACE

Social Media



@VisitRichmond averages 301,000 Instagram impressions and 50,000 Twitter impressions per month

Facebook organic video views totaled 2 million views last year


Google posts generated 2.4 million views of RRT content in one year

RVABlog garnered unique 121,772 views

Media Relations



ZAGAT NEW & HOT CITY'S BEST WASHINGTON, DC ▾







STORY

10 Must-Try Restaurants & Bars in Richmond, Virginia

THE CAPITAL CITY IS CARVING OUT ITS OWN CULINARY NICHE

August 1, 2017 · by Zagat Staff

Distinct from other regional Mid-Atlantic cities like Washington, DC and Baltimore, Richmond, Virginia, is carving out a culinary niche all its own. Uniquely positioned

Event Recruitment



Event Services



Connecting
planners and
attendees to
local
businesses



Visitor Services



I Am Tourism



**ENGAGE.
EDUCATE.
ACTIVATE.**



Each year, tourism brings in more than **\$2 billion** to the Richmond Region, supporting **22,000 jobs**, saving each of our households nearly **\$600 in taxes** and improving the quality of life in our communities.

**BECOME AN I AM TOURISM
AMBASSADOR TODAY!**

Sign up for our next training workshop at
RichmondRegionTourism.com.

f RichmondRegionTourism

RVA Champions



Quality of Life

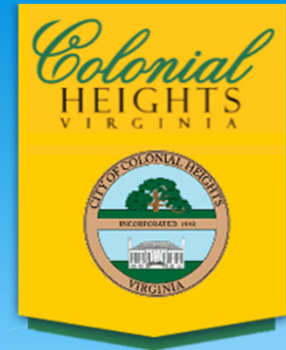




RICHMOND REGION

VisitRichmondVA.com

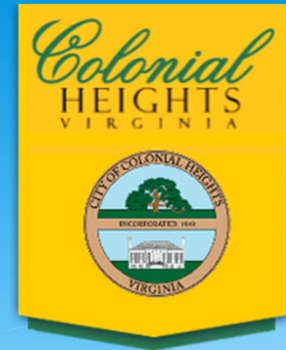
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7. Commendations And Presentations:

B. Presentation Of The City's Annual Contribution To The Colonial Heights Food Pantry

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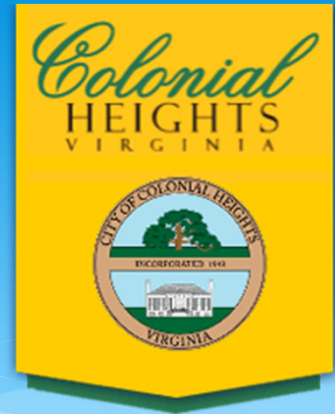


7. Commendations And Presentations:

C. New Employee Introduction

*Introduction Of New Employee Hired By The
Finance Department.*

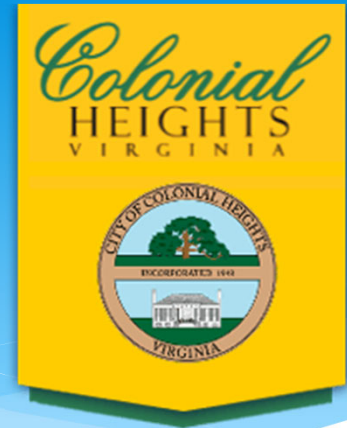
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8. Reading of Manner Addressing Council

ANY MEMBER OF THE PUBLIC addressing the Council shall approach the lectern, give his name and address in an audible tone of voice for the record, AND ADDRESS THE COUNCIL AS A BODY RATHER THAN SPEAK TO ANY MEMBER. Unless further time is granted by the Council, ANY MEMBER OF THE PUBLIC shall address the Council for a maximum of five (5) minutes, regardless of the number of issues he desires to discuss. PROVIDED however, that the main proponent of any application, petition, or plan that is the subject of a public hearing shall be allowed to address the Council initially for a maximum of ten (10) minutes and later in rebuttal for a maximum of three (3) minutes.

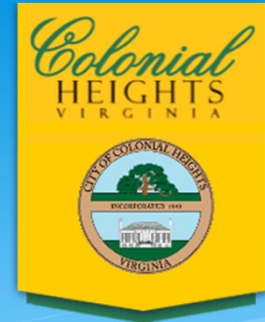
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9. Written Petitions and Communications

A. Receive And Open Natural Gas Franchise Bids

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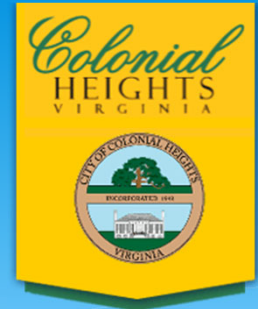


10. Advertised Public Hearings

A. AN ORDINANCE NO 19-21

(First Reading) To grant to Columbia Gas of Virginia, Inc. a nonexclusive franchise authorizing Columbia, its successors, and assigns, to construct, repair, replace, operate, and maintain a system for the transmission, distribution, and sale of natural gas in, under, along, and across the City's public rights-of-way.

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10. Advertised Public Hearings

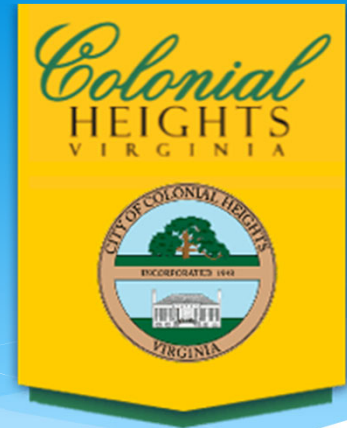
B. AN ORDINANCE NO 19-FIN-16

(First Reading) To amend the Capital Projects Budget for the fiscal year beginning July 1, 2019 and ending June 30, 2020, by \$1,000,000 to appropriate state funds derived from a Virginia Department of Transportation grant for a Boulevard Resurfacing project, which involves resurfacing the Boulevard from Shuford Avenue North to Newcastle Drive.

State of Good Repair US Highway 1 (Boulevard) Resurfacing
UPC115248 ; State Project U000-106173
Shuford Ave to Newcastle Ave
Construction Start Date: April 1, 2020
Completion Date: June 1, 2020



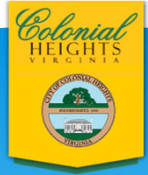
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11. Hearing of Citizens Generally on Non-Agenda Items

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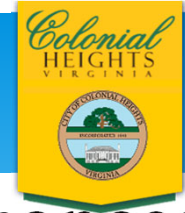
12.Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda

A. AN ORDINANCE NO 19-FIN-14

(Second Reading) To amend the General Fund Budget for the fiscal year beginning July 1, 2018 and ending June 30, 2019, by increasing appropriations by \$583,150 which includes: 1) \$105,000 in local sales taxes to cover expenditures over budget for the Comprehensive Services Act; 2) \$60,000 in personal property taxes to cover expenditures over budget for employee health insurance and retirement costs; and 3) a \$418,150 transfer from the General Fund to the Capital Projects Fund.

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12.Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda

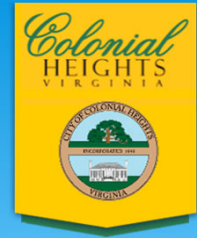
B. AN ORDINANCE NO 19-FIN-15

(Second Reading) To amend the General Fund Budget for the fiscal year beginning July 1, 2019, and ending June 30, 2020, to appropriate \$539,946 in encumbrances from the prior fiscal year.

To amend the Recreation Activity Fund Budget for the fiscal year beginning July 1, 2019, and ending June 30, 2020, to appropriate \$8,620 in encumbrances from the prior fiscal year.

To amend the Water and Sewer Fund Budget for the fiscal year beginning July 1, 2019, and ending June 30, 2020, to appropriate \$221,279 in encumbrances from the prior fiscal year.

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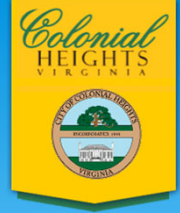
12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda

C. AN ORDINANCE NO 19-20:

(Second Reading) Amending § 258-12 of Chapter 258, Taxation, of the Colonial Heights City Code, to grant the Director of Finance more flexibility in publicizing the due dates of real estate taxes.

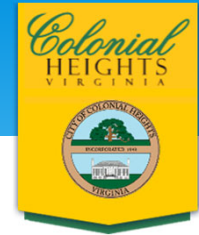
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12. Consideration of Uncontested Minutes, Ordinances, Resolutions, and Motions in Accordance with the Consent Agenda

- D. August 13, 2019 Special Meeting Minutes***
- E. August 13, 2019 Regular Meeting Minutes***
- F. August 26, 2019 Special Meeting Minutes***



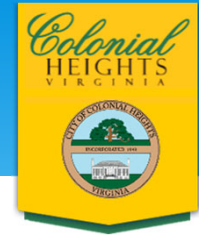
13. Introduction And Consideration Of Ordinances And Resolutions:

A. AN ORDINANCE NO 19-FIN-17

To amend the General Fund Budget for the fiscal year beginning July 1, 2019, and ending June 30, 2020, to appropriate \$43,015, which includes 1) \$12,515 in DMV State Highway Safety Grant funds for selective enforcement activities; and 2) \$30,500 in fund balance/reserves for improvements at Shepherd Stadium.

To amend the Recreation Activity Fund Budget for the fiscal year beginning July 1, 2019 and ending June 30, 2020, by increasing appropriations by \$3,837 in transfer from schools to transfer to capital improvements fund for the Middle School Courts project, ...

Colonial Heights City Council Meeting September 10, 2019



13. Introduction And Consideration Of Ordinances And Resolutions:

A. AN ORDINANCE NO 19-FIN-17 (continued):

...and 2) transferring \$5,000 from recreation operating expenses to transfer to capital projects for the Middle School Tennis Courts project.

To amend the Capital Projects Fund Budget for the fiscal year beginning July 1, 2019, and ending June 30, 2020, to appropriate \$51,837, which includes 1) a transfer from the general fund budget of \$43,000 for improvements at Shepherd Stadium; 2) a transfer from the recreation fund budget of \$8,837 for the Middle School Tennis Courts project; and 3) a transfer of \$85,000 from the White Bank Restroom Project to Shepherd Stadium improvements.

Ordinance No. 19-FIN 17 - Summary

General Fund

- Appropriate \$12,515 DMV Grant
- Appropriate \$30,500 from Fund Balance in the General Fund for Shepherd Stadium
- Transfer out \$43,000 (\$30,500 from Fund Balance and \$12,500 for Civic Field scoreboard) to Capital Projects Fund

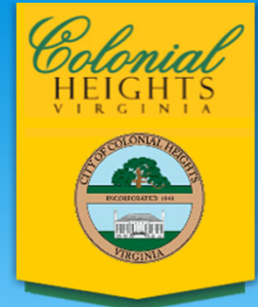
Recreation Activity Fund

- Appropriate \$3,837 from Schools for Middle School Tennis Court Project (and transfer to Capital Projects Fund)
- Transfer out \$5,000 from Operating Expenses in the Recreation Activity Fund to Capital Projects Fund for the Middle School Tennis Court Project

Capital Projects Fund

- Transfer in \$43,000 from General Fund for Shepherd stadium (from Fund Balance and Civic Field scoreboard)
- Transfer in \$8,837 from Recreation Activity Fund for Middle School Tennis Courts (increases project budget from \$131,000 to \$139,837)
- Transfer \$85,000 from White Bank Restroom Project to Shepherd Stadium
- Total for Shepherd Stadium is \$128,000 (\$43,000 from General Fund and \$85,000 from White Bank Restroom Project)

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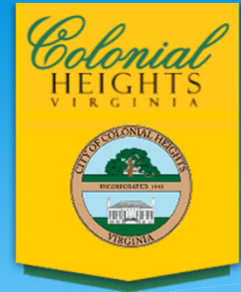


13. Introduction And Consideration Of Ordinances And Resolutions:

B. AN ORDINANCE NO 19-FIN-18

(First Reading) To amend the General Fund Budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, to appropriate \$709,000 in additional funds to transfer to the School Board pursuant to the Memorandum of Understanding between the City and the School Board.

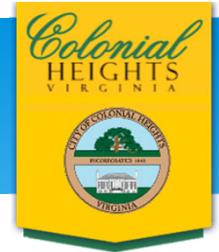
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- 14. Unfinished Business, Contested Ordinances And Resolutions, And Items Removed From The Consent Agenda:**
None

Colonial Heights City Council Meeting

August 13, 2019



15. Reports of Officers and Documents Related Thereto:

A. City Manager (continued):

5. General Activity Report

➤ Dates of Interest

<u>September</u>	<u>October</u>	<u>November</u>
<u>September 17th (7:00 pm)</u> – City Council Special Meeting – Council Chambers	<u>October 1st (7:00 pm)</u> – Planning Commission – Council Chambers	<u>November 6th (7:00 pm)</u> – Planning Commission – Council Chambers
	<u>October 8th (7:00 pm)</u> – City Council Regular Meeting – Council Chambers	<u>November 12th (7:00 pm)</u> – City Council Regular Meeting – Council Chambers
	<u>October 15 (7:00 pm)</u> – City Council Special Meeting – Council Chambers	<u>November 19th (7:00 pm)</u> – City Council Special Meeting – Council Chambers

Upcoming Community Events

- **Fort Clifton Classic Car Show: Saturday, September 14, 2019, 10:00 am – 2:00 pm:** Come out and enjoy the nice weather as you stroll among beautiful classic cars at historic Fort Clifton. Admission is free. Rain date: Sunday, September 15, 2019.
- **Celebrate Safe Communities: Tuesday, October 1, 2019 – 5:30 pm to 8:00 pm:** Celebrate Safe Communities Night is an exciting opportunity that brings together Law Enforcement, Local Government, Community Leaders, Faith-based Organizations, Civic Groups, Neighborhoods and Citizens. Events include block party style cook-outs and ice cream socials throughout the city. Rain date: Thursday, October 3, 2019.
- **Senior Stride Fun Run & Walk: Friday, October 4, 2019, 10:00 am – Roslyn Landing Park:** Registration deadline is September 27 for this 5k run/5k walk along the Appomattox River Trail; entry fee is \$15 per person.

Upcoming Community Events

- **Fort Clifton Fall Festival Carnival: Saturday, October 26, 2019 – 10:00 am – 4:00 pm:** Join in on the fun as Ft. Clifton grounds are transformed into an old-fashioned carnival. Games, arts & crafts, live music and more. Rain date: Sunday, October 27, 2019.
- **Halloween in the Park: Thursday, October 31, 2019 – 6:00 pm – 8:00 pm – Flora Hill Park**

Upcoming Holidays



- **October 14th, 2019:** City Holiday – Columbus Day (Government Offices Closed.)

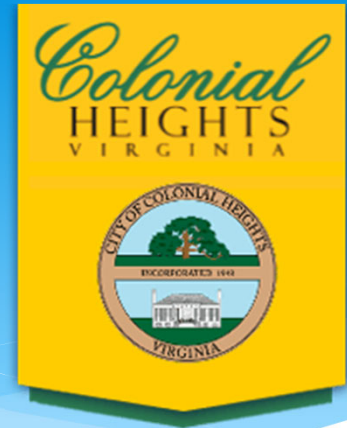


- **November 11th, 2019:** City Holiday – Veterans Day (Government Offices Closed.)



- **November 28th & 29th, 2019:** City Holidays – Thanksgiving (Government Offices Closed.)

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15. Reports of Officers and Documents Related Thereto cont.:

B. City Attorney

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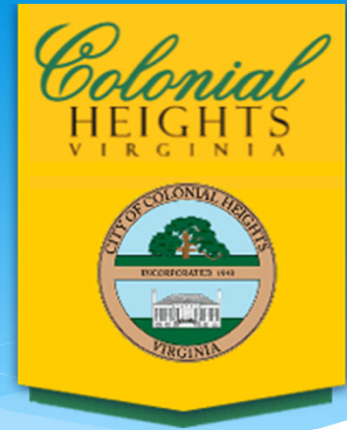


15. Reports of Officers and Documents Related Thereto cont.:

C. Director of Planning and Community Development

1. Department Of Planning And Community Development And Planning Commission Summary

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16. Adjournment



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City Council Regular Meeting
September 10, 2019