Colonial Heights
City Council Special Meeting
September 19, 2023

Colonial Heights City Council Meeting
September 19, 2023

1. Call to Order
2. Roll Call
3. Declarations Of Personal Interest

Colonial Heights City Council Meeting
September 19, 2023

4. A Work Session On The Following Item:

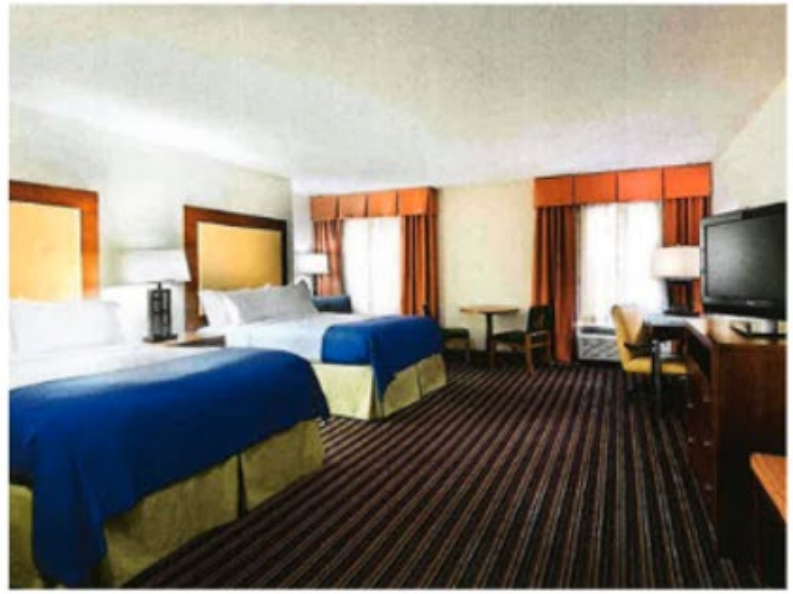
A. Economic Development Update

COLONIALHEIGHTSVA
economic development & tourism

Current Economic Development Projects

- Rio Carwash
- Flagstop Carwash
- Popeyes
- Stallings Oil Storage Facility
- Ashley Furniture
- Panera Drive-thru
- Southpark Hotel (to become Delta by Marriott)

Upcoming: Delta Colonial Heights



SHAMIN HOTELS

Tourism

- New Restaurant Brochure
- New Hotel Brochure
- Tourism ARPA Funds
- Keystone Museum Train Show (July 15-16 and July 22-23)
- TV Advertisements
- Chili Peppers
- Bracey Welcome Center

United States Army Women's museum
1948–1978 Women's Army Corps

Your Home Team
Community's
BIGGEST
FAN
COLONIALHEIGHTSVA
economic development & tourism
www.choosecolonialheights.com

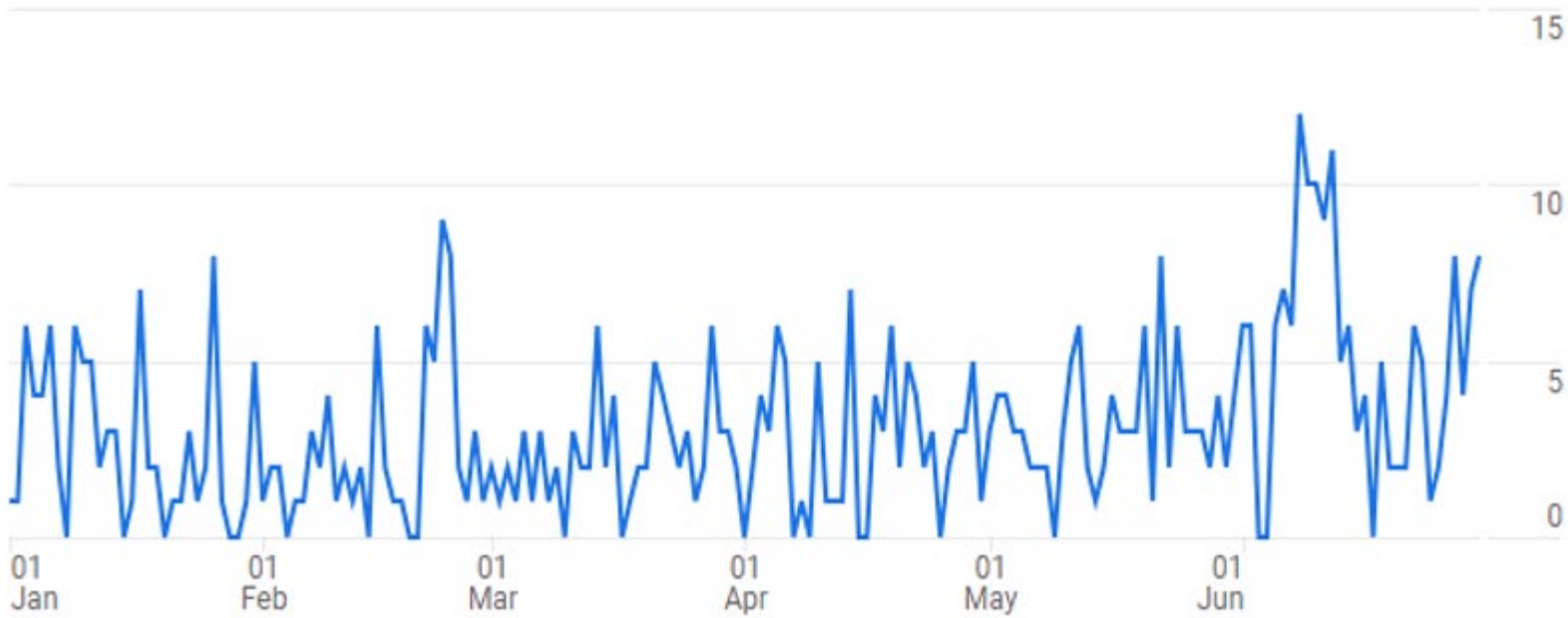
KEYSTONE
JOHN DEERE

COLONIAL HEIGHTS
I-95
COLONIAL HEIGHTS
EATS

Website Analytics

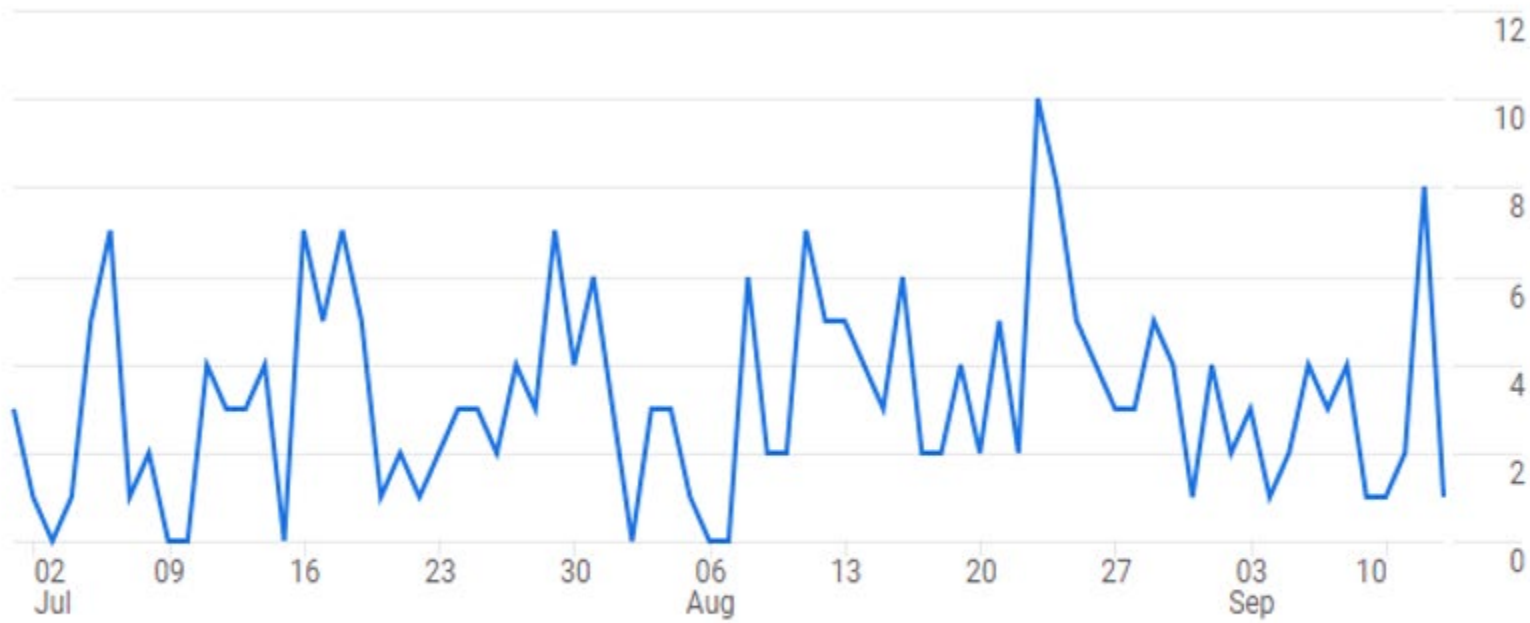
Jan. 1, 2023 to June 30, 2023

Users	New users	Average engagement time	Total revenue
477	472	1m 49s	$0.00



July 1, 2023 to September 13, 2023

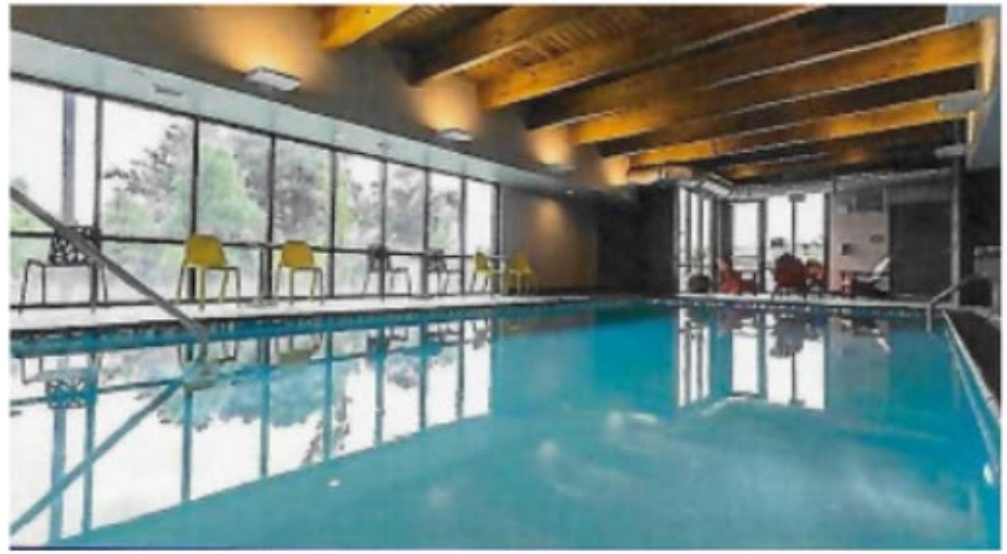
Users	New users	Average engagement time	Total revenue
229	228	1m 17s	$0.00



Economic Development Authority

- Special Meeting held on September 7, 2023 to approve the Economic Development Authority Resolution No. 23-1, which provides an economic incentive to Shamin Hotels for construction of a Home 2 Suites.

Home 2 Suites



Colonial Heights City Council Meeting
September 19, 2023

4. A Work Session On The Following Item:

B. Office on Youth Student Survey Presentation

Colonial Heights Public Schools Pride Survey Results 2022-2023

Presented by : Office on Youth & Human Services, Becca Lynch

Why is the "Pride" Survey Used and Why is it Important?

Reasons to Use "Pride"

- Reputable, National Company of 30 + years
- Reliability and Validity
- Comply with federal guidelines for grants
- Built in "lie test"
- Ability to customize questionnaire

Reasons to Survey Students

- Snapshot of where we are now
- Plan and evaluate programs
- Continued and future programming
- Rationale for behaviors/challenges
- Develop meaningful goals and objectives

Breakdown of Students Surveyed

- **Total 8th, 10th, and 11th grade students for the 2022-2023 School Year: 590**
  - **8th graders- 203**
  - **10th graders- 225**
  - **11th graders- 162**
- **Total 8th, 10th, and 11th, grade students that completed the 2022-2023 survey: 352**
  - **8th graders- 134**
  - **10th graders- 115**
  - **11th graders- 103**

Surveys were administered by teachers and completed independently. All results were to be confidential, no names were collected with completed surveys.

Core Measures

- **Reported 30-Day Use - the percentage of students who have reported use in the last 30 days.**
- Perception of Risk - the percentage of students who reported that a drug was Moderate Risk or Great Risk.
- **Perception of Parental Disapproval of Use - the percentage of students who reported that their parents would feel it was Wrong or Very Wrong to use.**
- Perception of Friends' Disapproval of Use - the percentage of students who reported that their friends would feel it was Wrong or Very Wrong to use.

Why Choose These Measures?

- These four core measures provide the most information regarding questions we have about:
  - Why do students use
  - What are students using
  - How do they access substances
  - Role of Parents and Peers

Breaking Down the Survey: The What

- Comparisons
  - 2022-2023 CHPS
  - 2019-2020 CHPS
  - 2021-2022 National Summary
  - Annual vs. Past 30-Day Use
- Students Perception of Risk
- Students Perception of Disapproval
- Students Perception of Availability
- Where Students Use
- When Students Use
- Risk & Protective Factors
- Violence Indicators/Mental Health

Comparisons

Drug	8th Annual Use	10th Annual Use	11th Annual Use	8th Past 30 Day Use	10th Past 30 Day Use	11th Past 30 Day Use
Tobacco						
2022-2023	3.2	8.2	11.1	2.7	3.3	3.8
2019-2020	6.3	13.5				
2021-2022 NS	5.2	8.6	10.5	NA	NA	NA
Difference	-2.0	-0.4	0.6			
Alcohol						
2022-2023	9.8	34.9	39.8	5.5	22.0	18.7
2019-2020	24.7	33.9				
2021-2022 NS	12.9	25.5	31.5	7.8	15.7	19.7
Difference	-3.1	9.4	8.3	-2.3	6.3	-1.0
Marijuana						
2022-2023	5.8	23.1	27.3	5.5	17.0	18.4
2019-2020	11.6	19.7				
2021-2022 NS	5.1	13.6	16.8	4.1	10.2	12.8
Difference	0.7	9.5	10.5	1.4	6.8	5.6

NS= NATIONAL SUMMARY

Comparisons

Drug	8th Annual Use	10th Annual Use	11th Annual Use	8th Past 30 Day Use	10th Past 30 Day Use	11th Past 30 Day Use
RX Drugs (not rx self)	3.1	7.1	3.9	2.7	1.1	1.3
2022-2023	4.7	4.7				
2019-2020	1.8	2.6	2.7	2.0	2.4	2.2
2021-2022 NS	1.3	4.5	1.2	0.7	-1.3	-0.9
Difference						
Inhalants						
2022-2023	2.5	2.7	2.0	1.8	0. 0	0. 0
2019-2020	2.7	1.6				
2021-2022 NS	1.7	1.8	1.4	1.3	1.0	0.9
Difference	0.8	0.9	0.6	0.5	-1.0	-0.9
Hallucinogen						
2022-2023	1.6	6.5	3.0	0.8	1.9	1.0
2019-2020	1.4	0.8				
2021-2022 NS	0.7	2.4	2.1	0.3	1.0	0.7
Difference	0.9	4.1	0.9	0.5	0.9	0.3

NS= NATIONAL SUMMARY

Comparisons

Drug	8th 10th 11th Annual Use	8th 10th 11th Past 30 Day Use
Steroids		
2022-2023	0.8 1.9 2.0	0.0 0.9 1.0
2019-2020	0.7 0.0	
2021-2022 NS	0.9 1.1 1.1	0.9 1.1 1.1
Difference	-0.1 0.8 0.9	-0.9 -0.2 -0.1
Ecstasy		
2022-2023	0.8 4.6 1.0	0.8 1.9 0.0
2019-2020	1.4 0.8	
2021-2022 NS	0.6 1.3 1.3	0.3 0.6 0.5
Difference	0.2 3.3 -0.3	0.5 1.3 -0.5
Over the Counter		
2022-2023	0.8 5.4 2.9	2.6 3.4 0.0
2019-2020	3.4 4.7	
2021-2022 NS	1.5 2.3 2.0	0.8 1.3 1.3
Difference	-0.7 3.1 0.9	1.8 2.1 -1.3

NS=NATIONAL SUMMARY

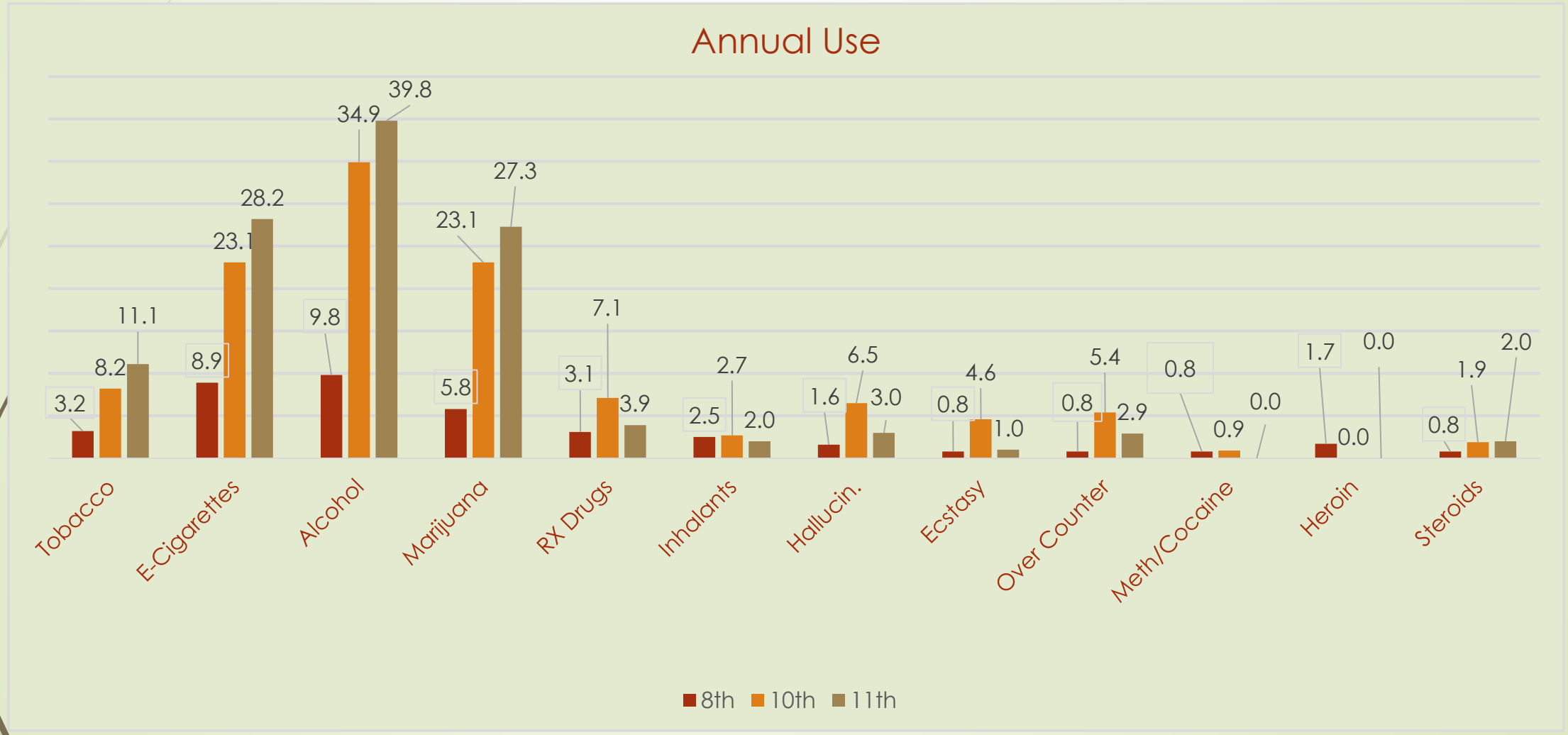
Comparisons

Drug	8th 10th 11th Annual Use	8th 10th 11th Past 30 Day Use
Meth/Cocaine		
2022-2023	0.7 0.9 0.0	0.8 0.0 0.0
2019-2020	0.3 0.8	
2021-2022 NS	0.5 1.0 1.2	0.2 0.5 0.6
Difference	0.2 -0.1 -1.2	0.6 -0.5 -0.6
Heroin		
2022-2023	1.7 0.0 0.0	0.0 0.0 0.0
2019-2020	0.0 0.8	
2021-2022 NS	0.3 0.8 0.7	0.2 0.6 0.5
Difference	1.4 -0.8 -0.7	-0.2 -0.6 -0.5

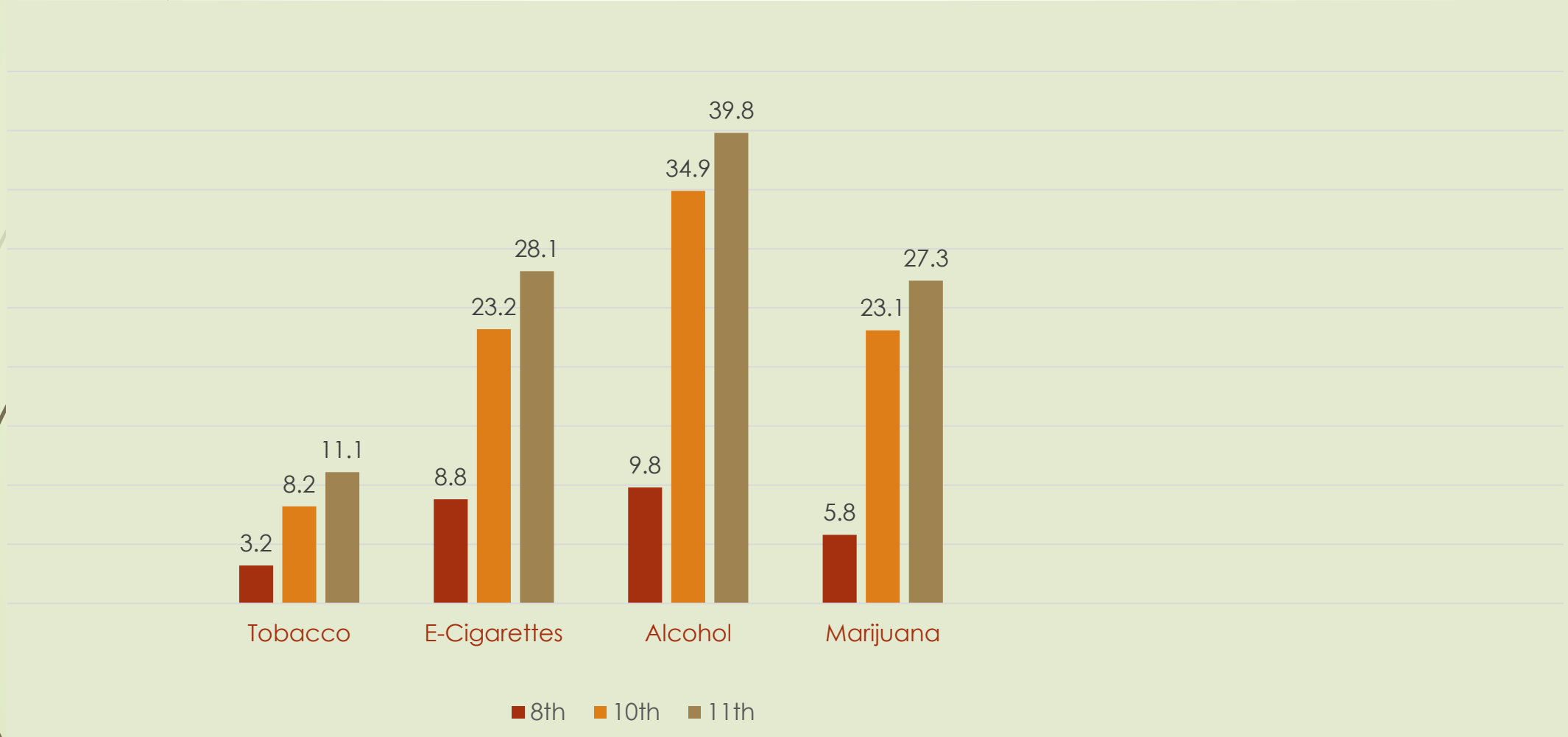
NS= NATIONAL SUMMARY

Average age of onset of use 11-13 years of age

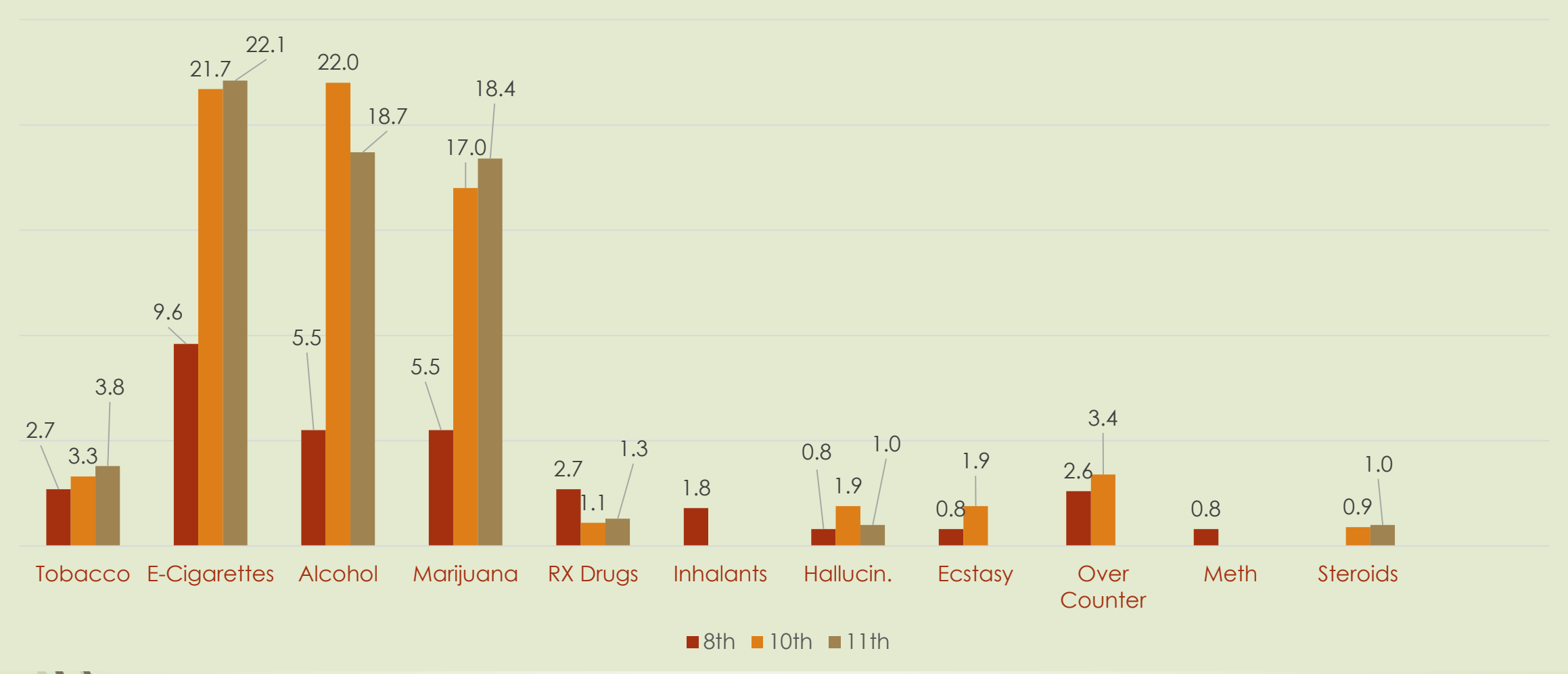
Annual Use Percentages 2022-2023



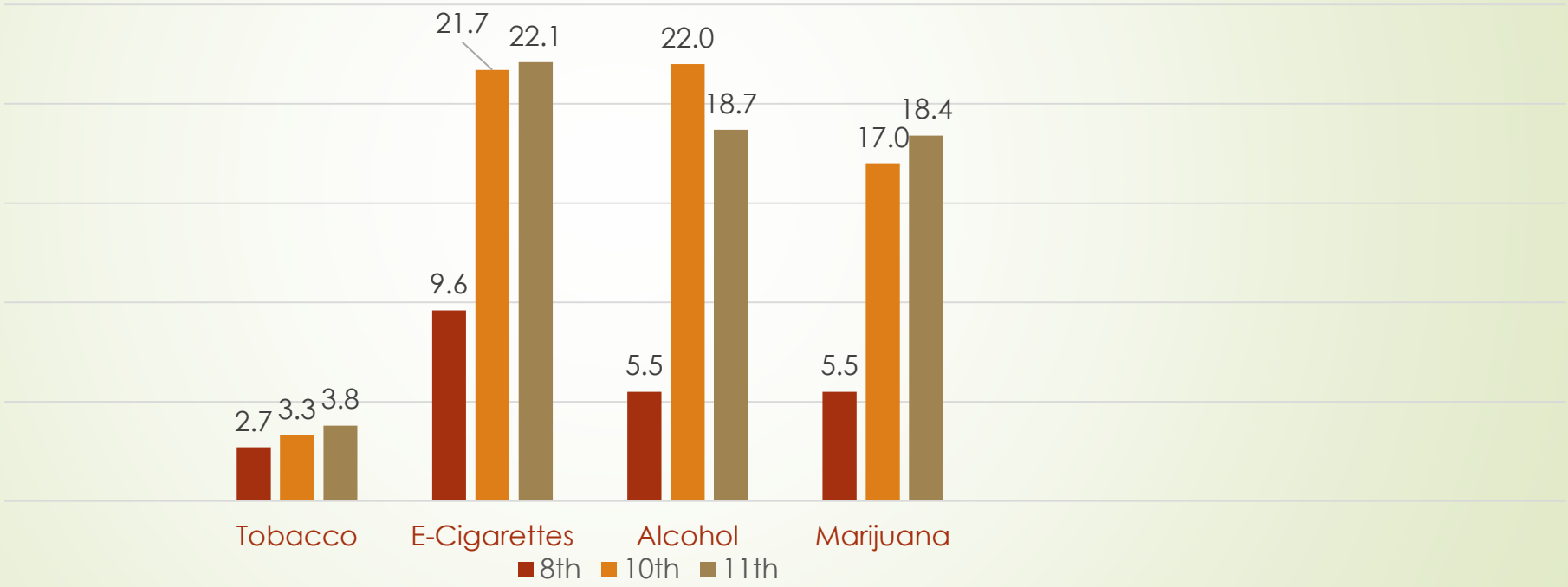
Annual Use Percentages Top 4 2022-2023



Past 30-Day Use Percentages 2022-2023



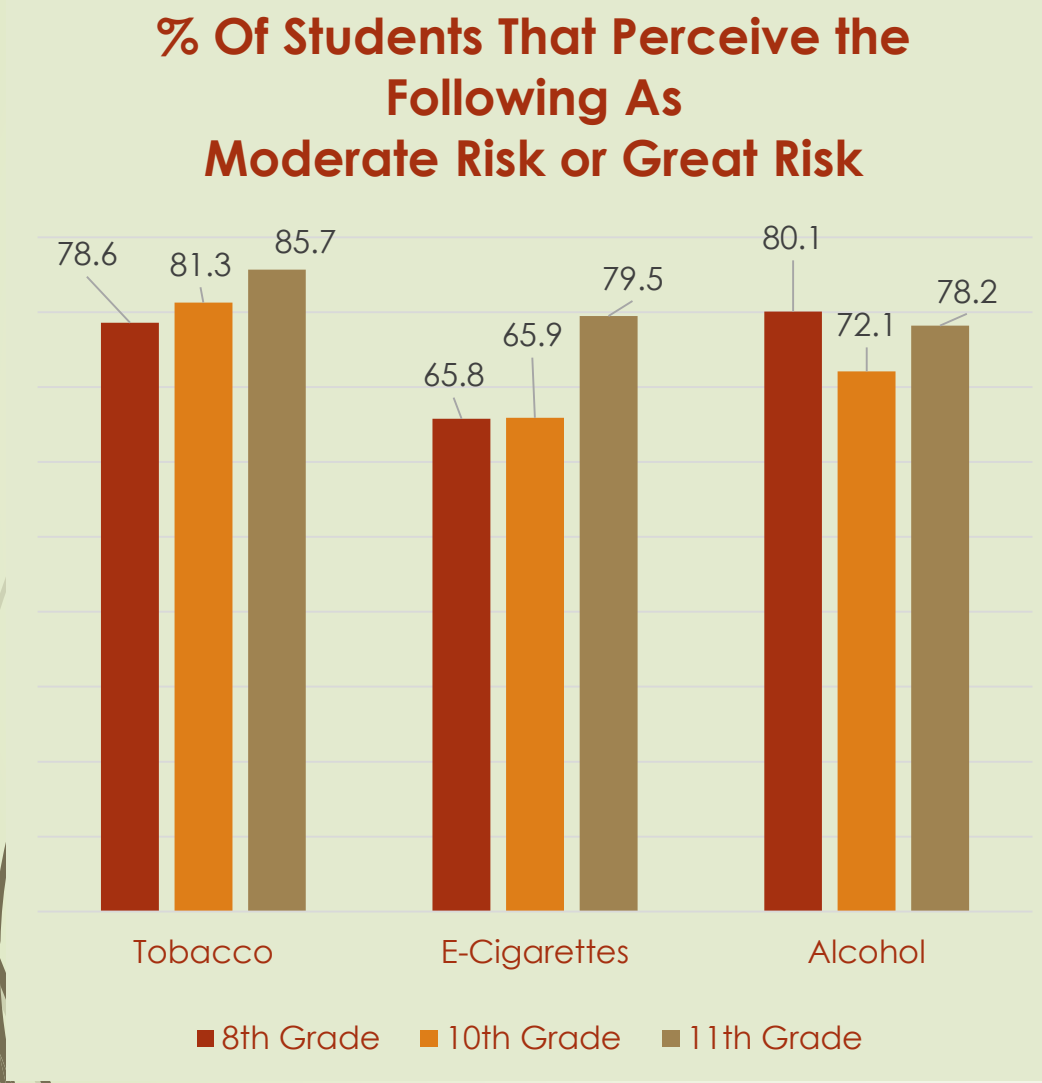
Past 30-Day Use Percentages Top 4 2022-2023

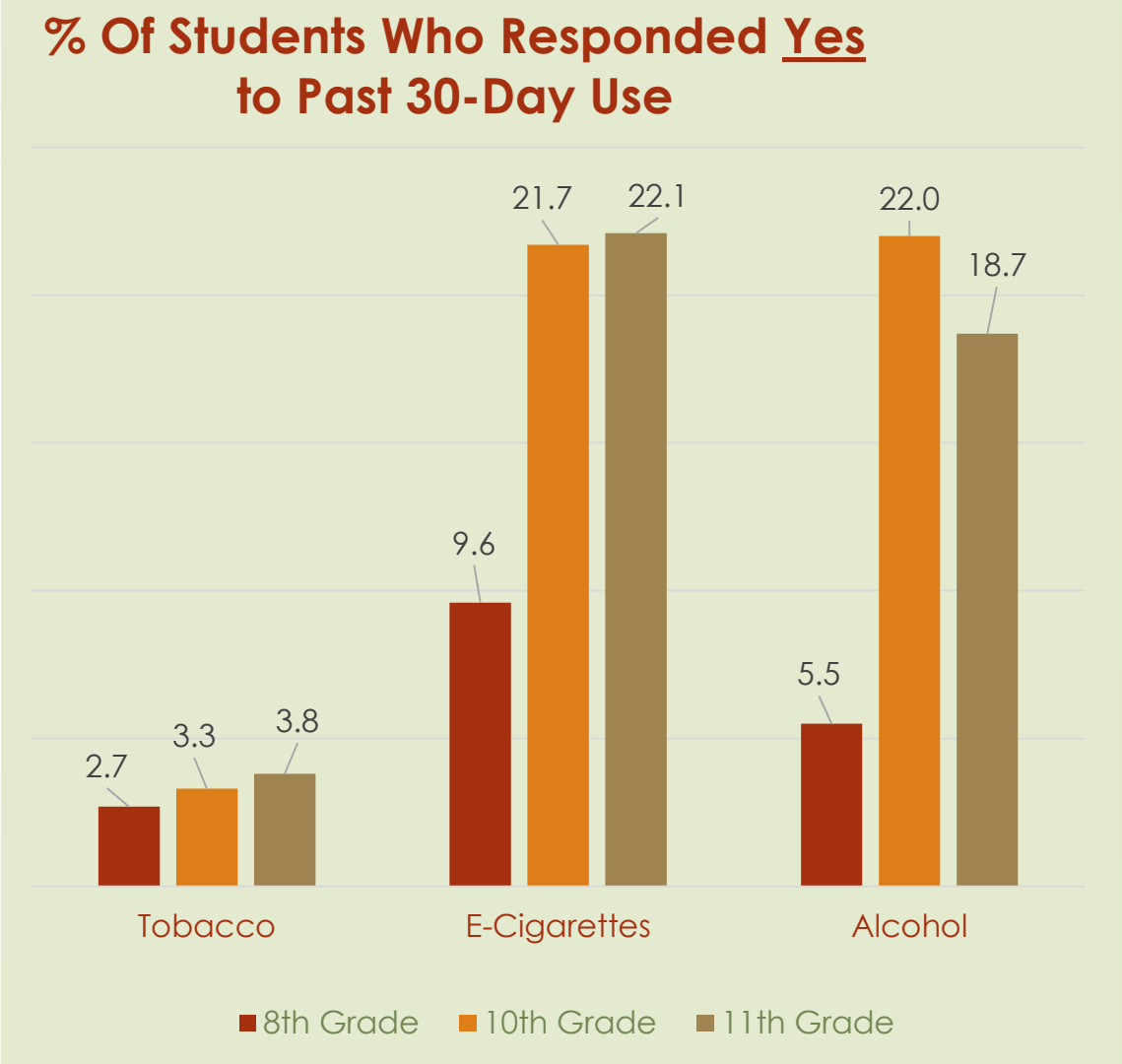


Student Perception of Risk

- **Students are asked about their perception of risk of regular use with cigarettes, use of e-cigarettes, binge drinking alcohol, regular use of marijuana, use of prescription drugs not prescribed to them and use of opioid pain killers to get high with the possible responses being No Risk, Slight Risk, Moderate Risk or Great Risk (Pride Survey, 2023).**
- **Past analysis of national statistics indicates that as students' perception of risk increases, use of substances decreases. It is also typical for the perception of risk(Moderate Risk or Great Risk) to decrease as a child gets older (Pride Survey, 2023).**

Student Perception of Risk:

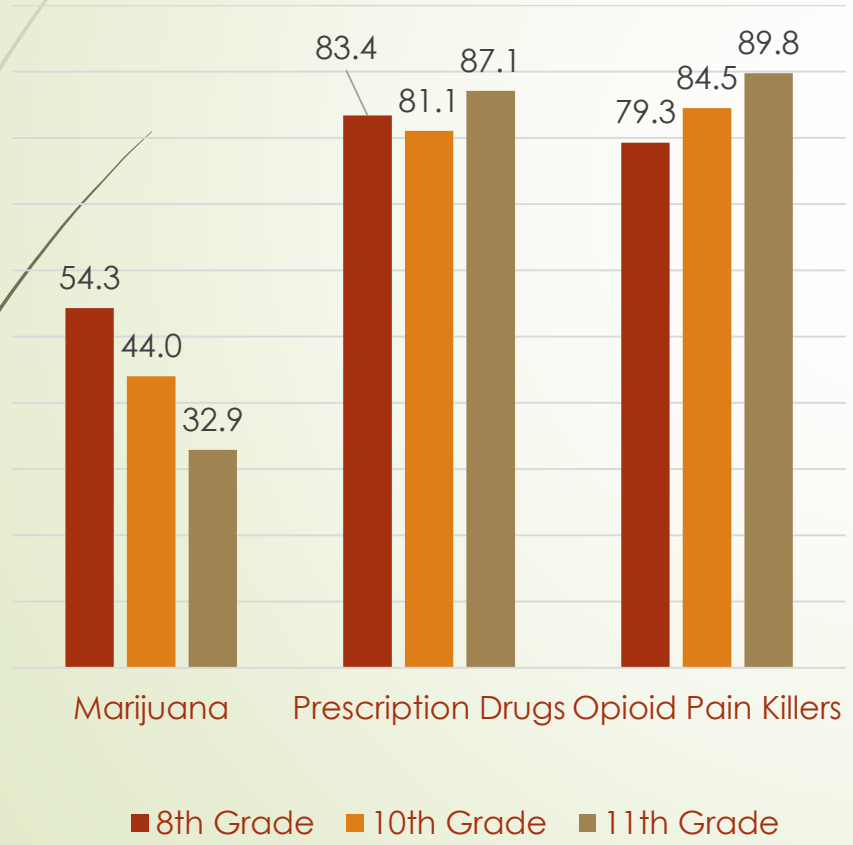




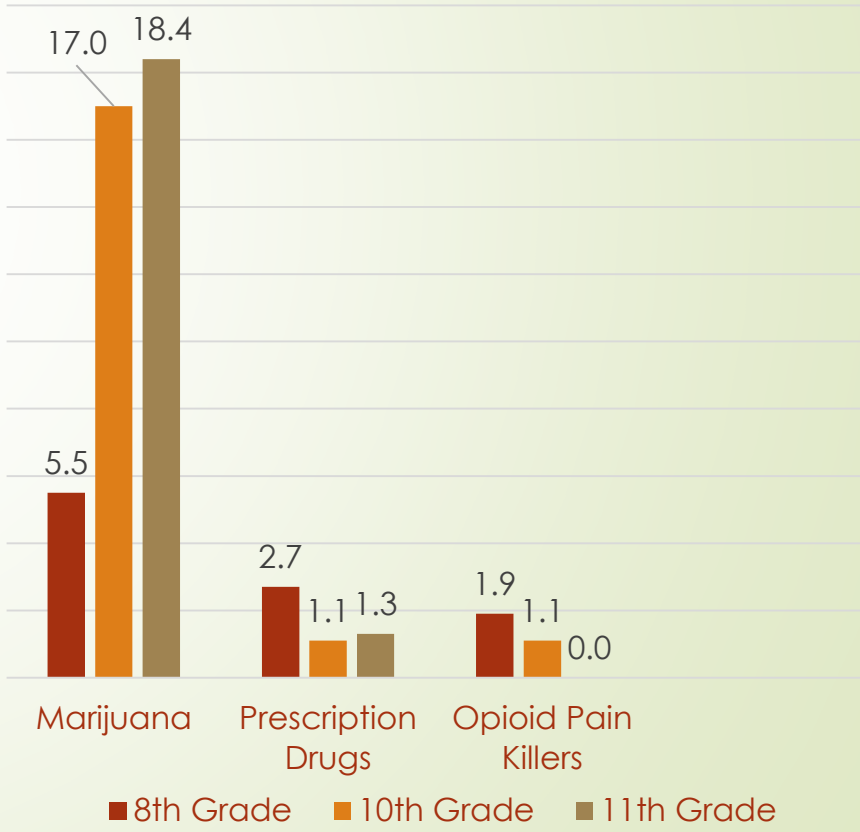
Student Perception of Risk:

Marijuana, Prescription Drugs, and Opioid Pain Killers

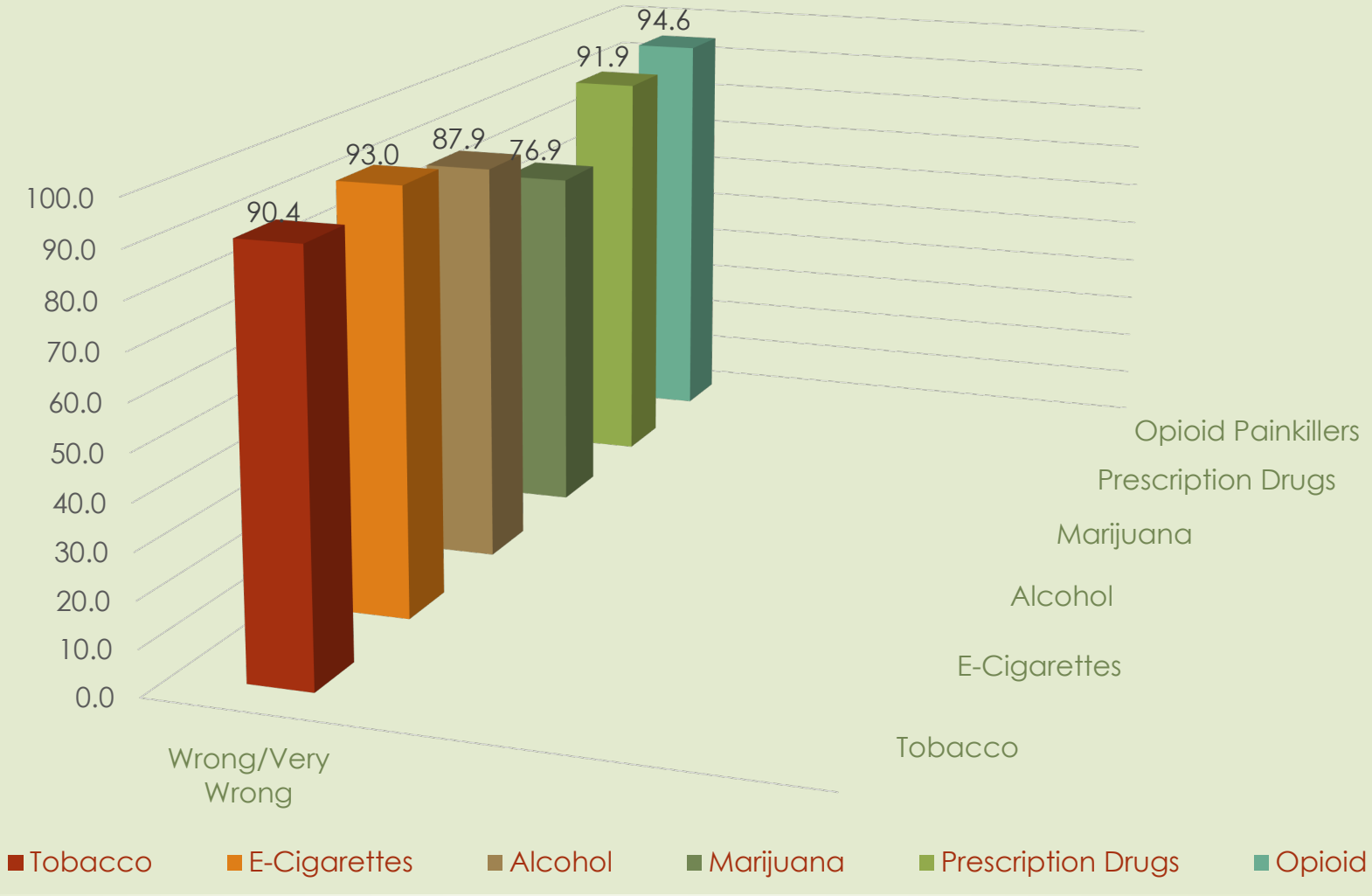
% Of Students Who Perceived Using as Moderate Risk or Great Risk



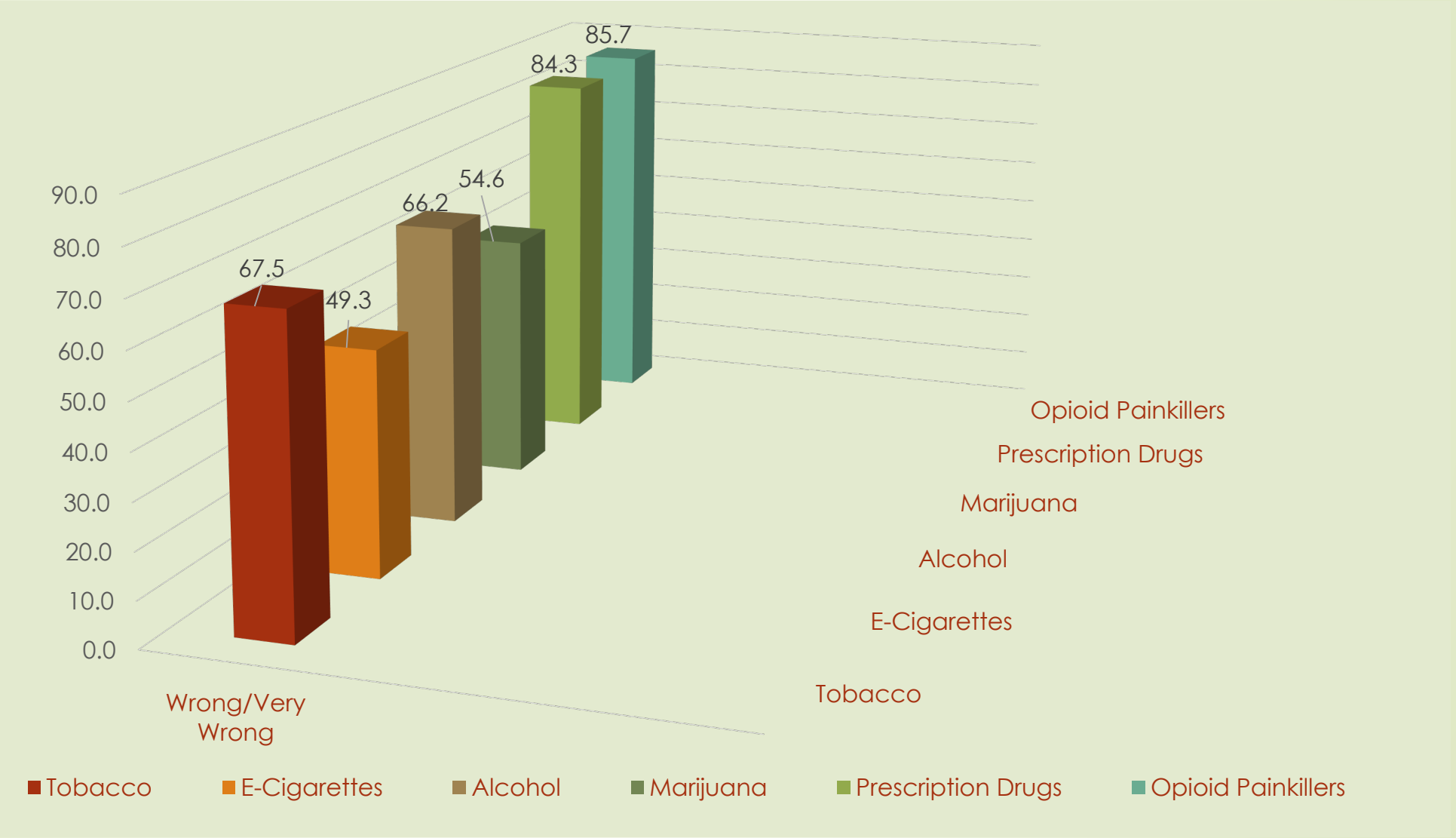
% Of Students Who Responded **Yes** to Past 30-Day Use



Student Perception of Disapproval (Parents):

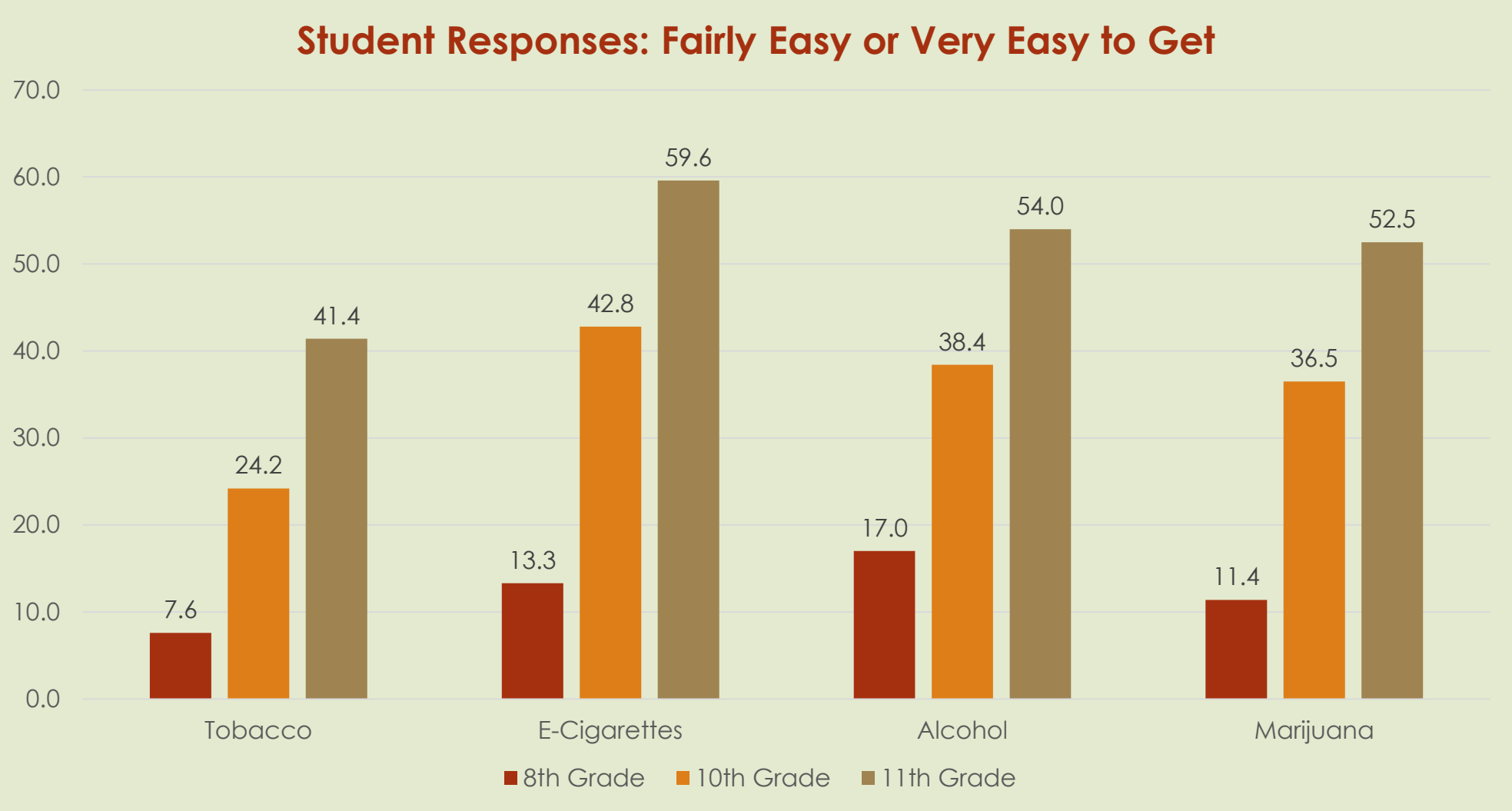


Student Perception of Disapproval (Friends):



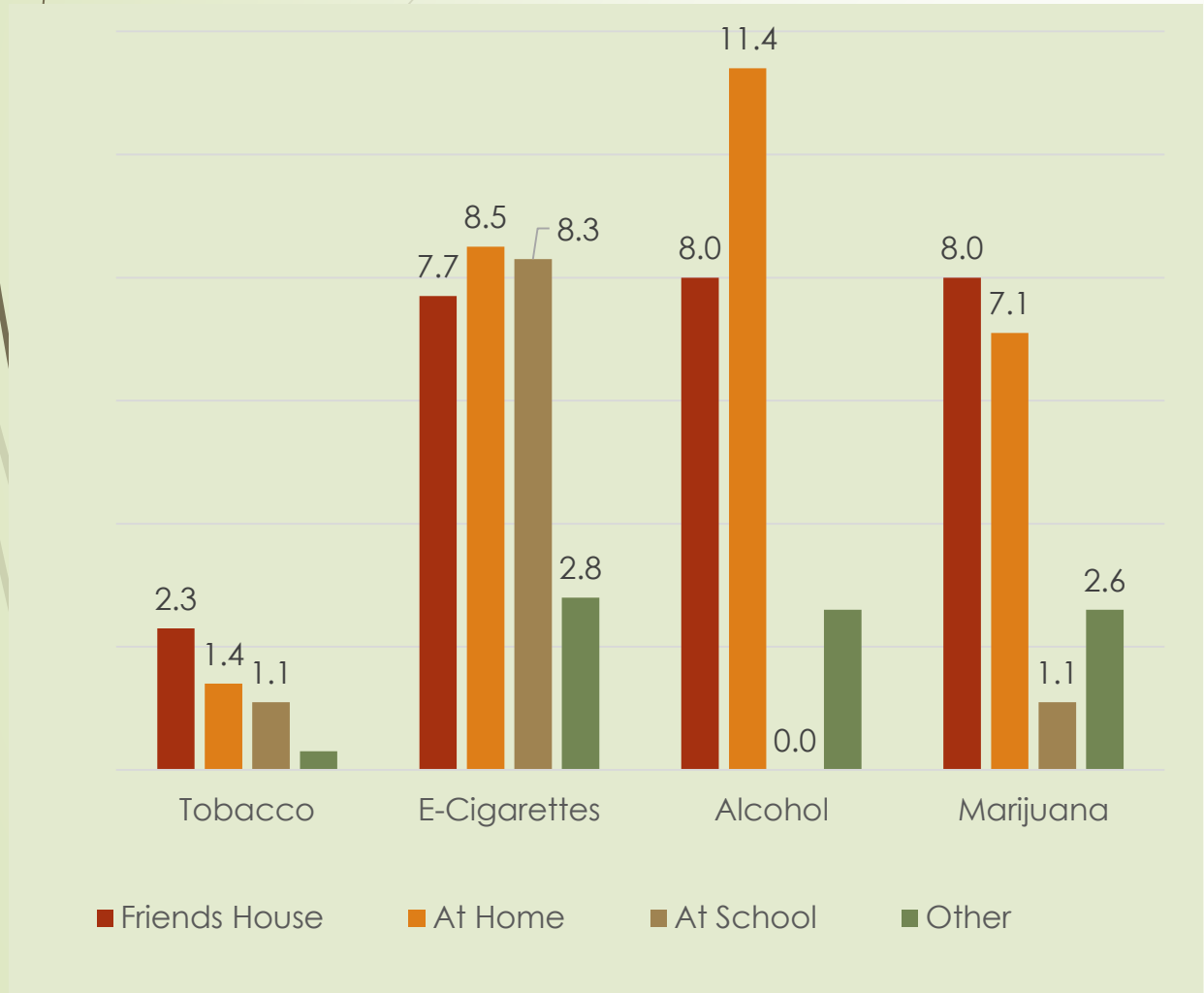
Students Perception of Availability

Survey asked where do they get tobacco/vape; responses were friends, family, internet, mall kiosk, gas stations, vape shop.

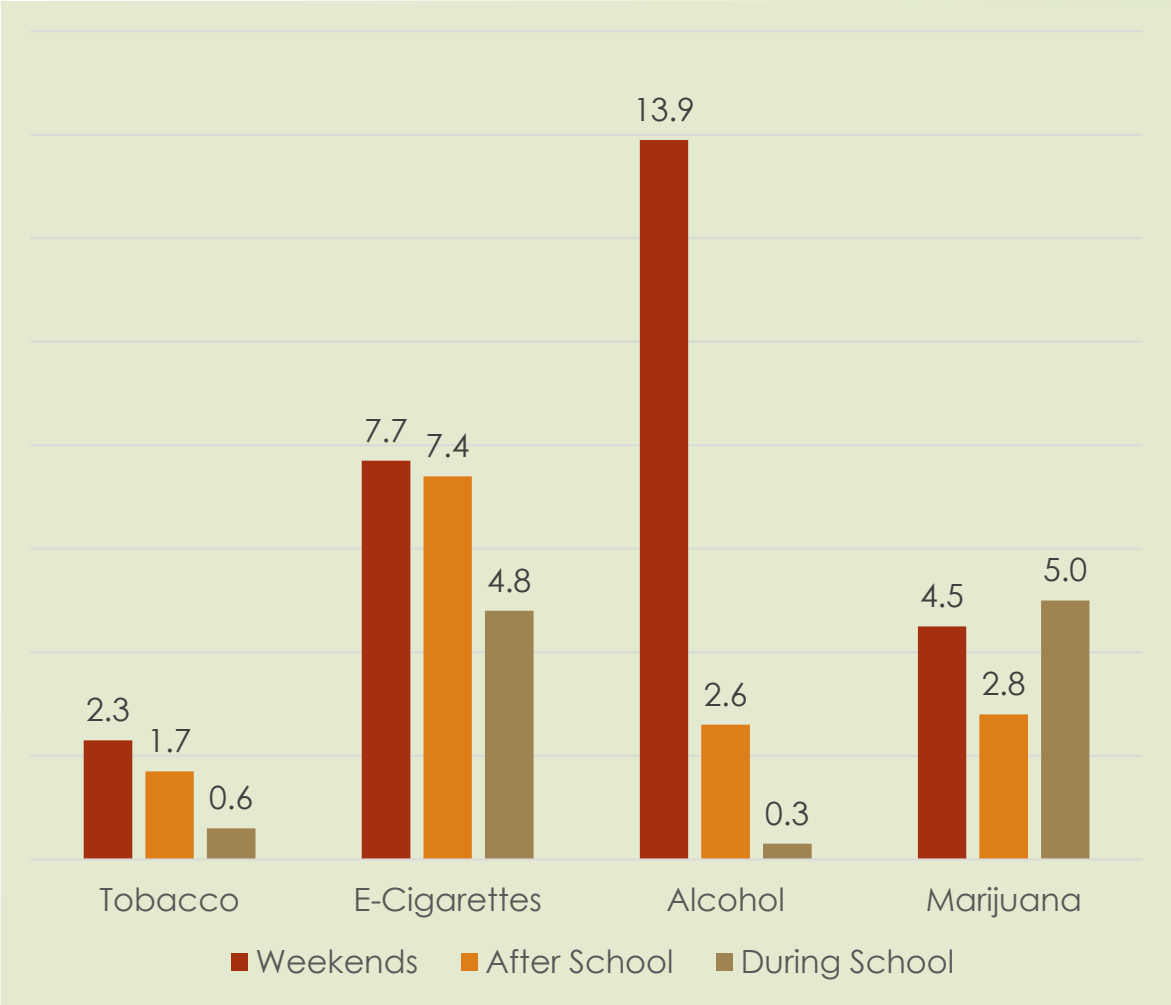


Where and When?

Where they Use



When They Use



Where and When

Where do Students Report Using

Drug	At Home	At School	In A Car	Friends House	Other
Tobacco	1.4	1.1	1.1	2.3	0.3
E-Cigarettes	8.5	5.4	5.1	7.7	2.8
Alcohol	11.4	0.0	0.6	8.0	2.6
Marijuana	7.1	1.1	3.7	8.0	2.6
Prescription Drugs	0.9	0.6	0.6	0.0	0.3
Opioid Pain Killers	0.3	0.3	0.3	0.3	0.3

When Do Students Report Using

Drug	Before School	During School	After School	Week night	Weekend
Tobacco	0.6	0.6	1.7	1.4	2.3
E-Cigarettes	3.1	4.8	7.4	4.8	7.7
Alcohol	0.6	0.3	2.6	2.3	13.9
Marijuana	2.8	1.1	6.3	4.8	9.1
Prescription Drugs	0.9	0.9	0.6	0.9	0.9
Opioid Pain Killers	0.3	0.3	0.6	0.3	0.6

Risk Factors vs. Protective Factors

- **Risk factors** are characteristics at the biological, psychological, family, community, or cultural level that precede and are associated with a higher likelihood of negative outcomes (SAMHSA, 2019).
- Risk factors increase the likelihood of developing health and social problems.
- Examples: low community attachment, perceive availability of drugs, family conflict, low commitment to school, bullying, interactions with friends involved in problem behavior.
- **Protective factors** are characteristics associated with a lower likelihood of negative outcomes or that reduce a risk factor's impact. Protective factors may be seen as positive countering events (SAMHSA, 2019).
- Protective factors help buffer young people with high levels of risk factors from developing health and social problems.
- Examples: Opportunities for pro-social involvement in community, school and family, interaction with prosocial peers, exposure to evidence-based programs and strategies.

Protective Factors
Percentage of Students Protected

Low engagement in community, school activities

Factor	% Protected
Make Good Grades	71.9
Attend Church or Synagogue	23.3
Take Part in Community Activities	21.4
Take Part in School Activities	25.7
Take Part in Sports Teams	40.7
Teachers Talk About the Dangers of Drugs	19.2
Parents Talk About the Dangers of Drugs	31.4

Appears students perceive messaging about drug use is low

Risk Factors
Percentage of Students At Risk

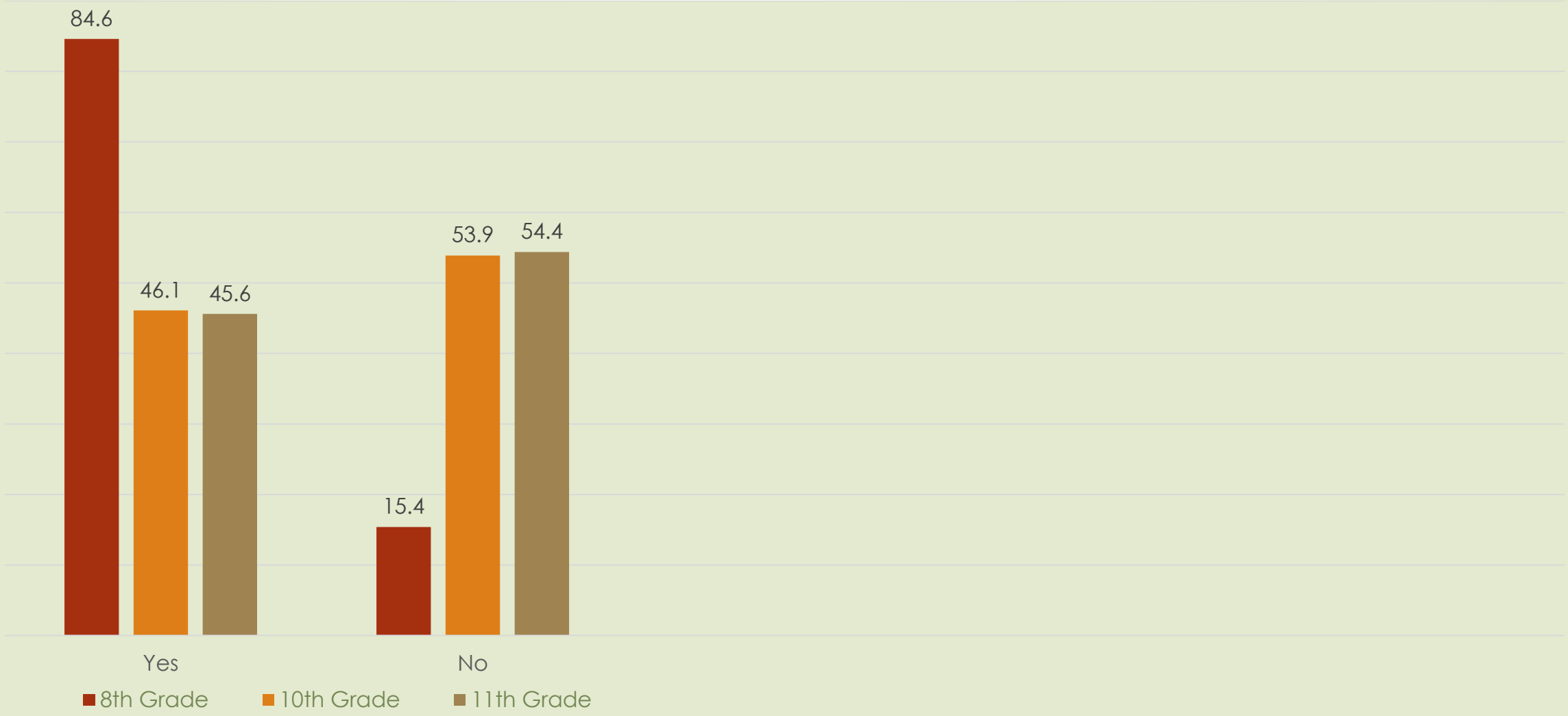
8 students report carrying GUN to School
7 of those same students report using alcohol and marijuana

68 Students Reported Threatening or Harmful Behavior To Others

Factor	% At Risk
Carry Guns NOT at School	4.5
Carry Guns AT School	2.6
Contemplate Suicide	8.9
Trouble With Police	17.1
Threaten A Student With A Gun, Knife or Club	0.6
Threaten To Hurt A Student By Hitting, Slapping, Kicking	21.4
Hurt A student With A Knife, Gun or Club	1.0
Hurt A Student By Hitting, Slapping, Kicking	14.8
Been Threatened With A Knife, Gun, or Club	6.0
Had A Student Threaten to Hit, Slap, or Kick	29.8
Been Afraid a Student May Hurt You	18.4
Been Hurt By A Student With A Knife, Gun, or Club	1.3
Been Hurt By A Student by Hitting, Slapping, or Kicking	14.8

30% of students report feeling threatened

During this school year, were you taught in any of your classes how to handle stress in healthy ways?

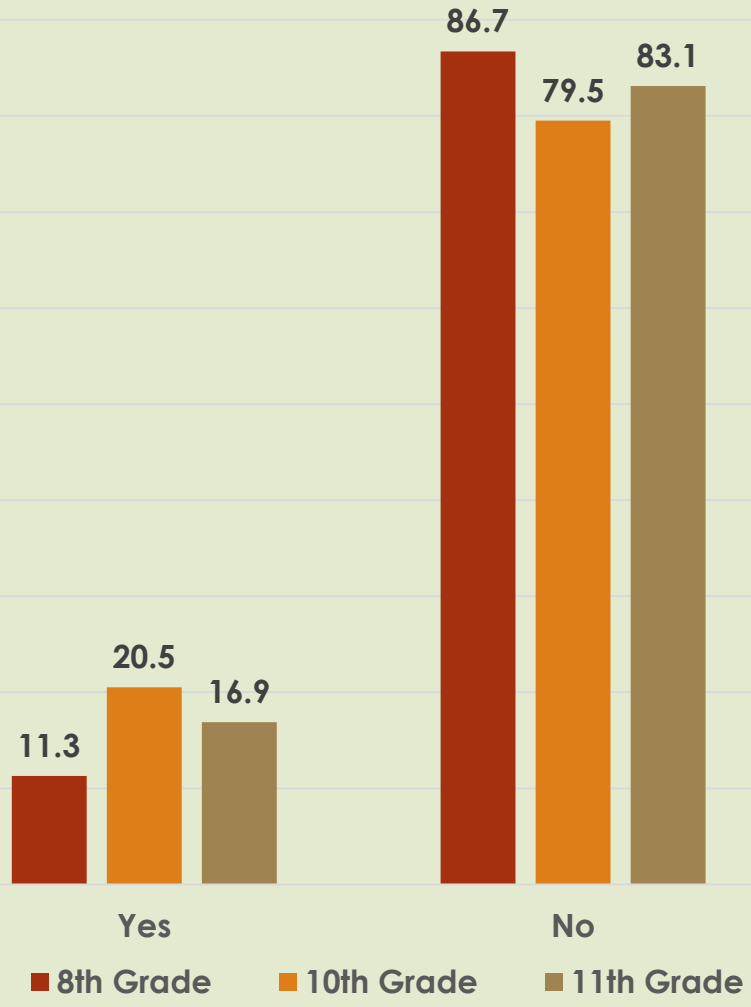


AQ 7

If you attempted suicide in the past 12 months, did any attempt result in injury, poisoning, or overdose that had to be treated by a doctor or nurse?

Survey question SECTION XVI

During the past 12 months, have you attempted suicide?



Total number students who responded to this question = 261 and considered valid

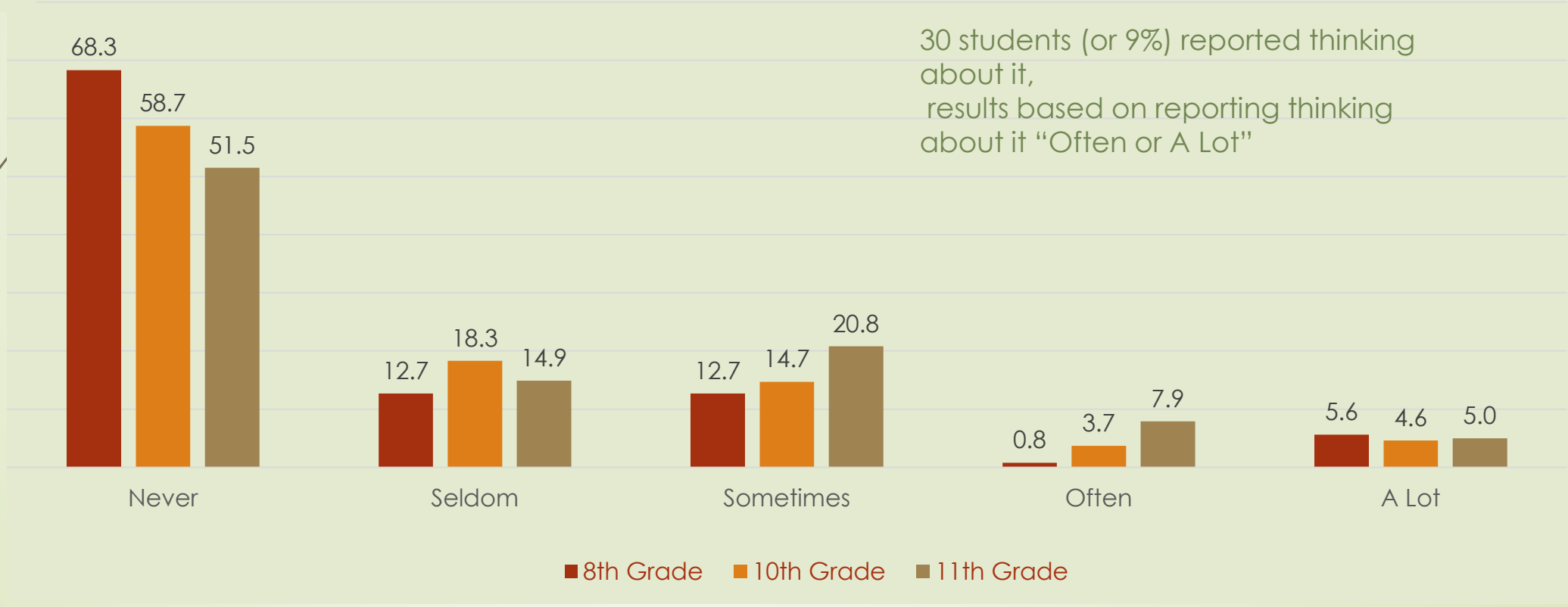
38 students responded Yes

9 of those students reported receiving medical care

Have you thought about committing suicide?

Survey Question #16 Section II

Total Number of Students Surveyed = 336 and considered valid

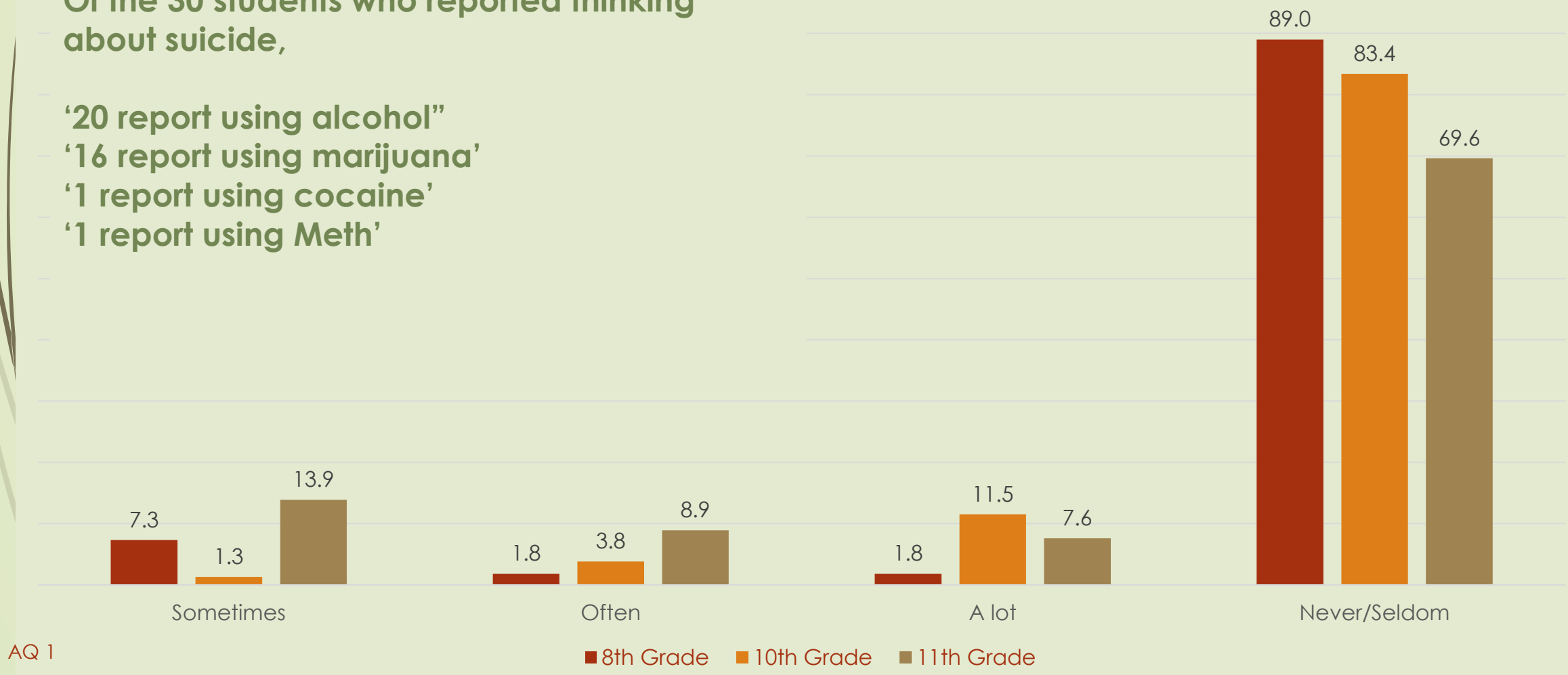


30 students (or 9%) reported thinking about it,
results based on reporting thinking about it "Often or A Lot"

During the past 12 months, how often have you been so worried about something that you wanted to use alcohol or other drugs to feel better?

Of the 30 students who reported thinking about suicide,

'20 report using alcohol"
'16 report using marijuana'
'1 report using cocaine'
'1 report using Meth'



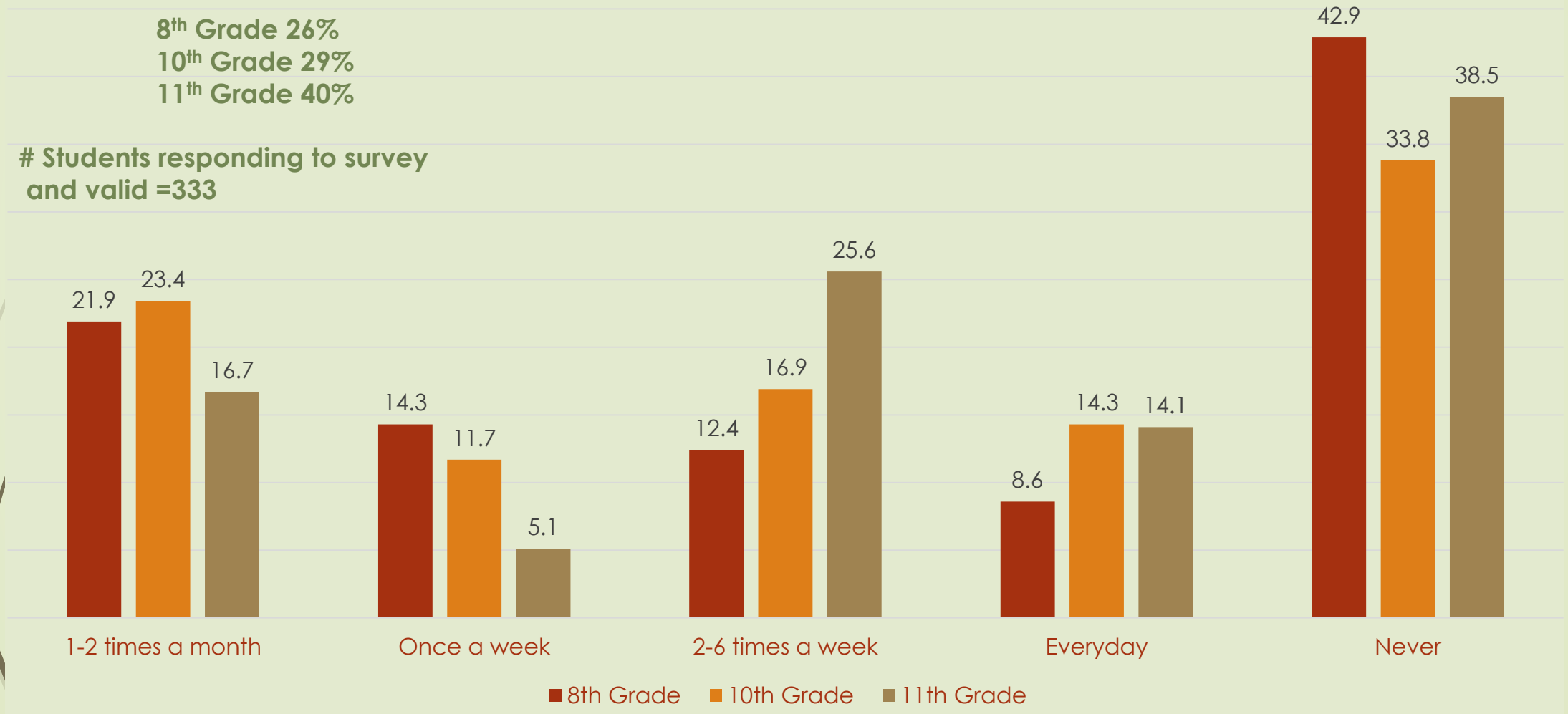
AQ 1

How often have you intentionally skipped/missed a meal?

% of students who think they are overweight

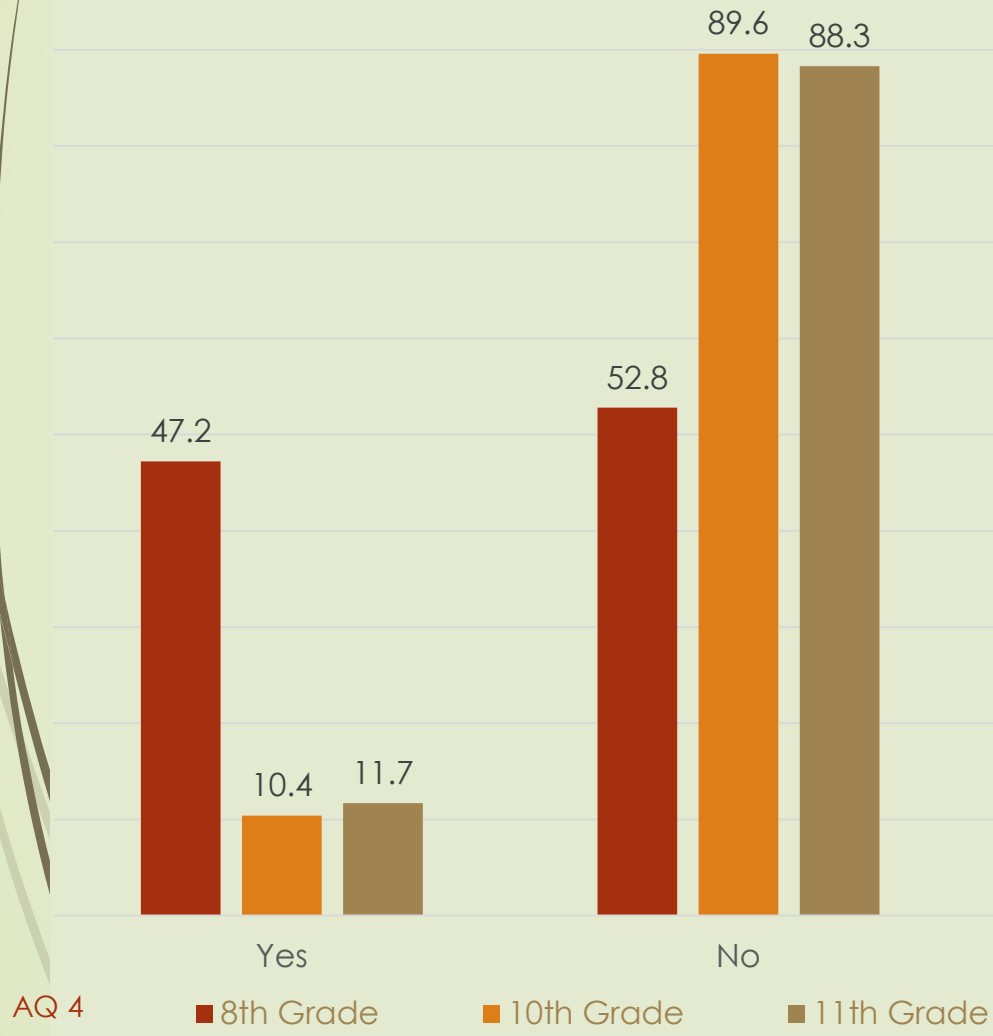
8th Grade 26%
10th Grade 29%
11th Grade 40%

Students responding to survey and valid =333



AQ 2

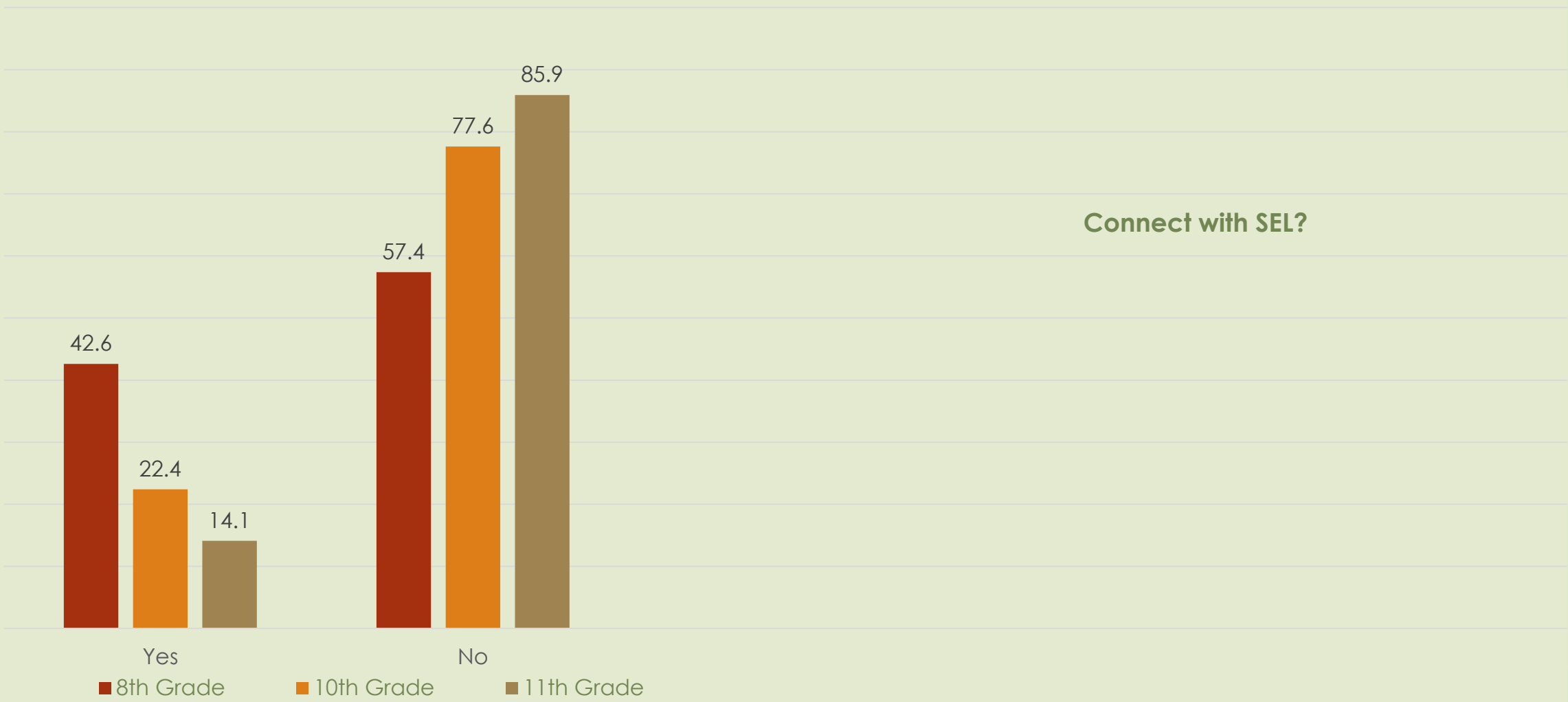
During this school year, were you taught in any of your classes how to manage anger?



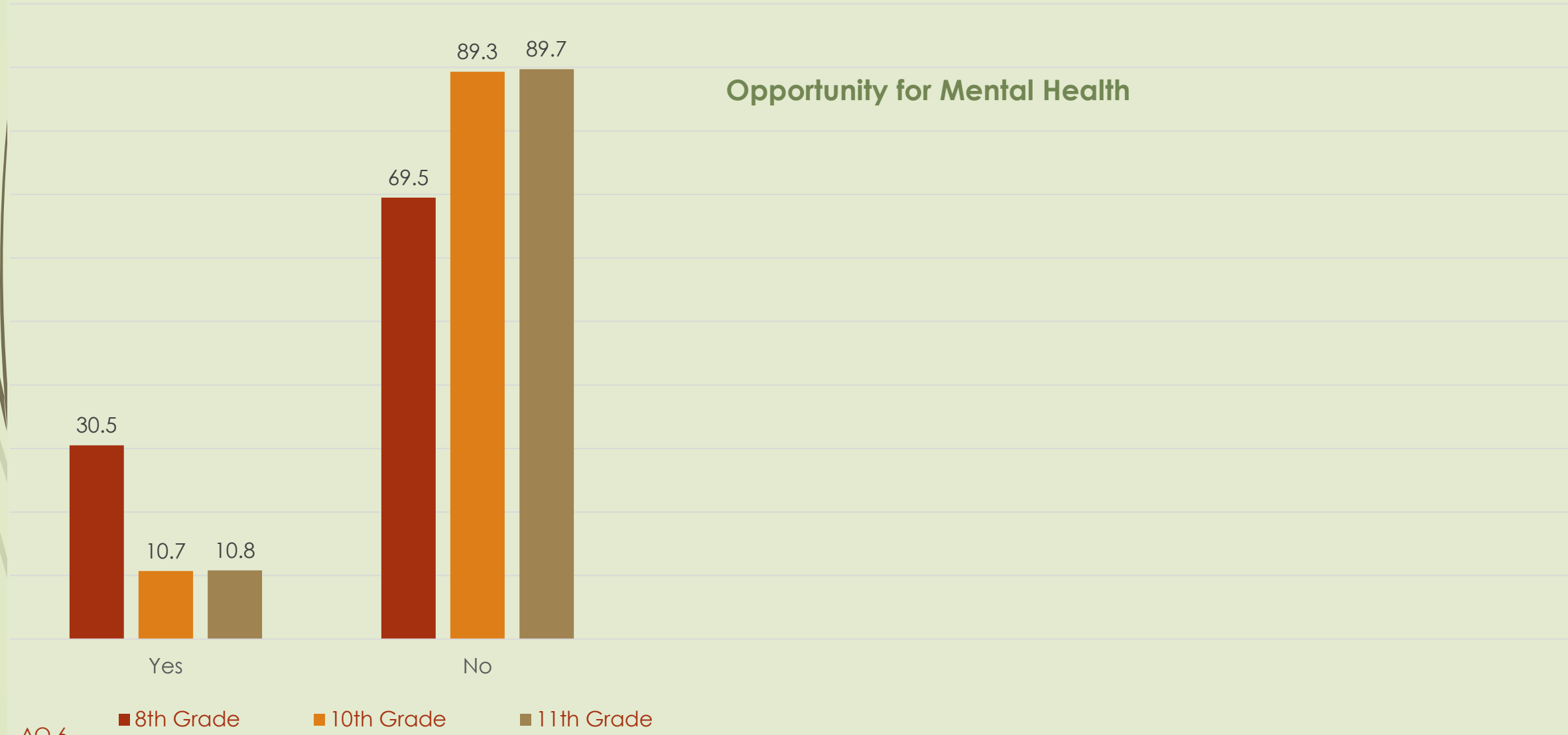
How can we connect with students?
Social Emotional Learning Activities?

AQ 4

During this school year, were you taught in any of your classes signs of depression and suicidal behavior?

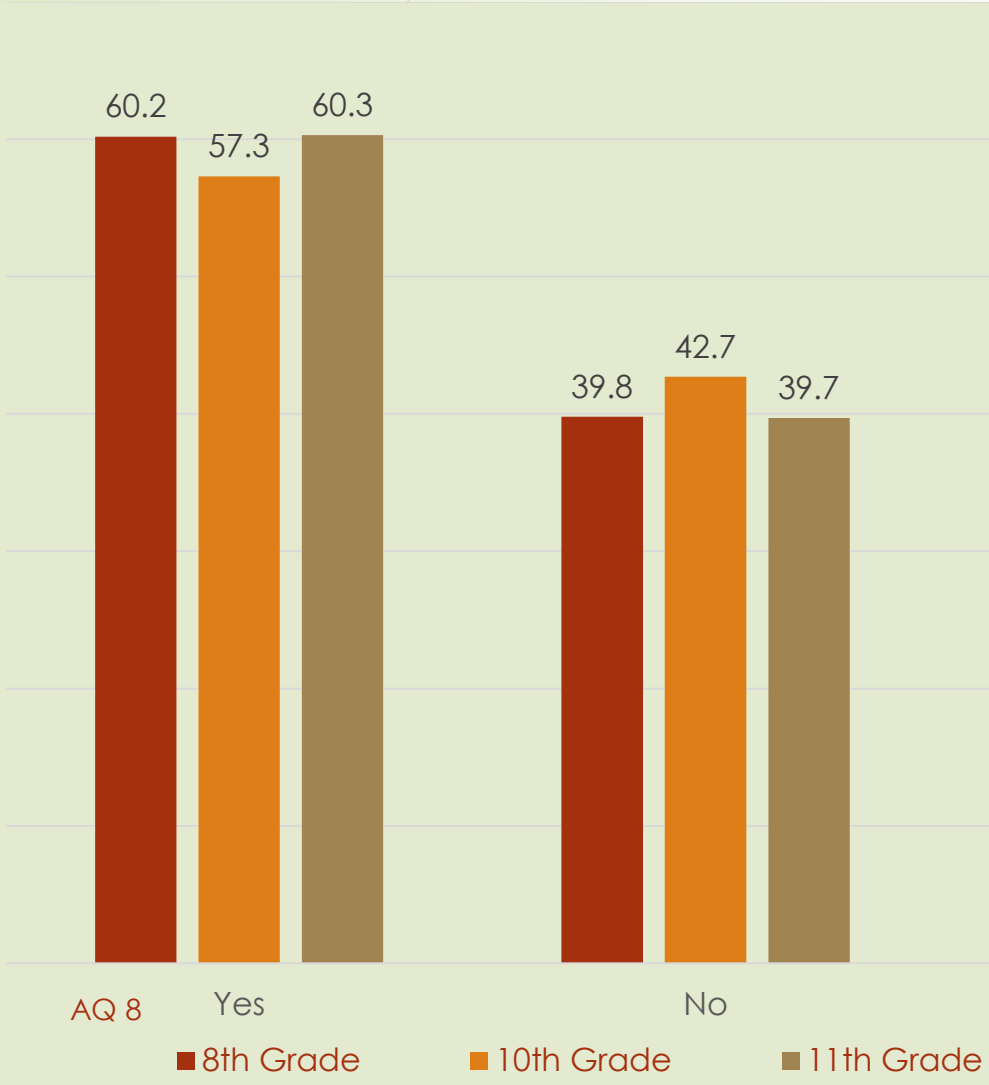


During this school year, were you taught in any of your classes what to do if a friend is thinking about suicide?



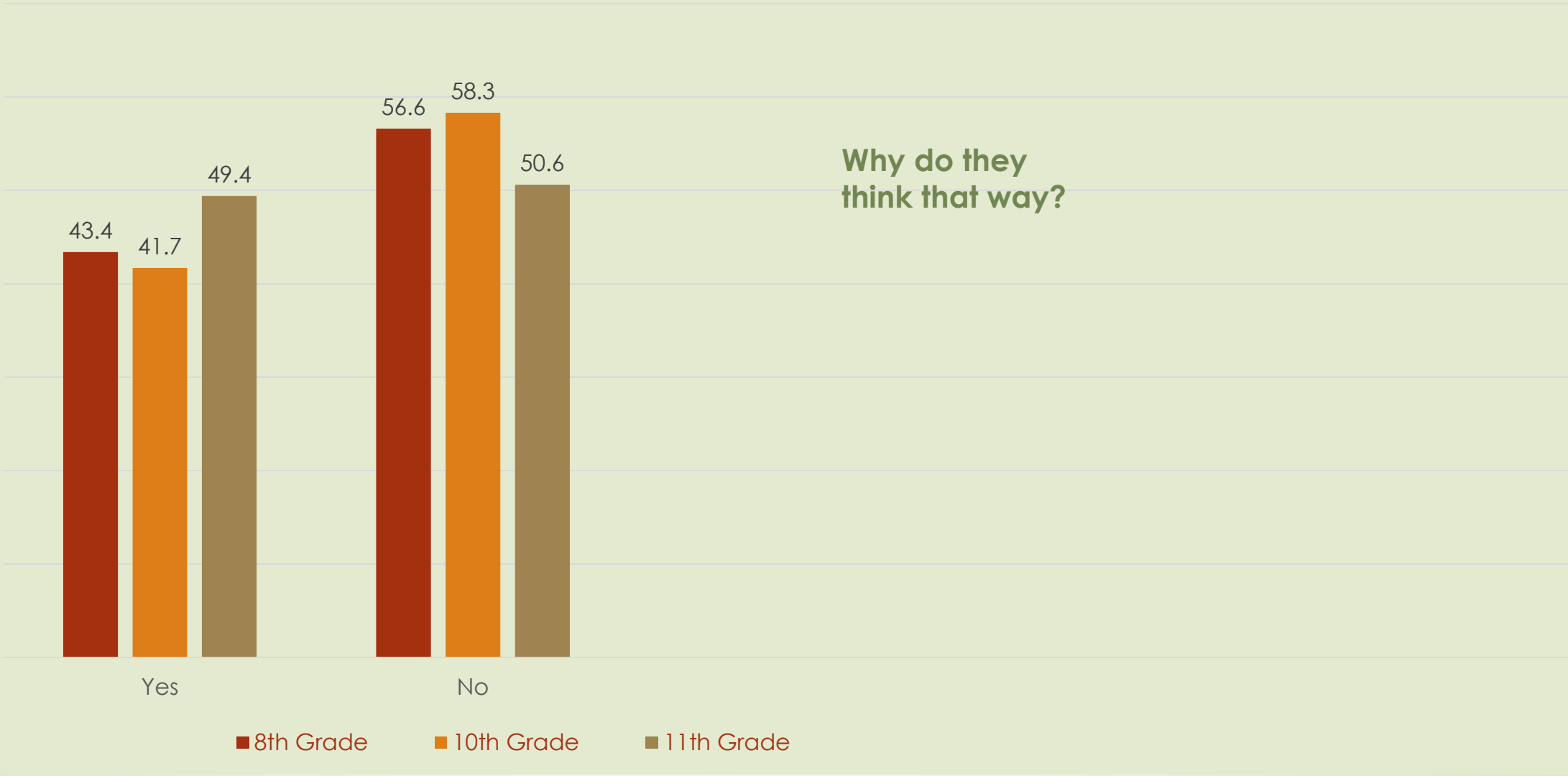
AQ 6

If you are having an issue (like feeling depressed or anxious), do you have a trusted adult you can talk to at school?



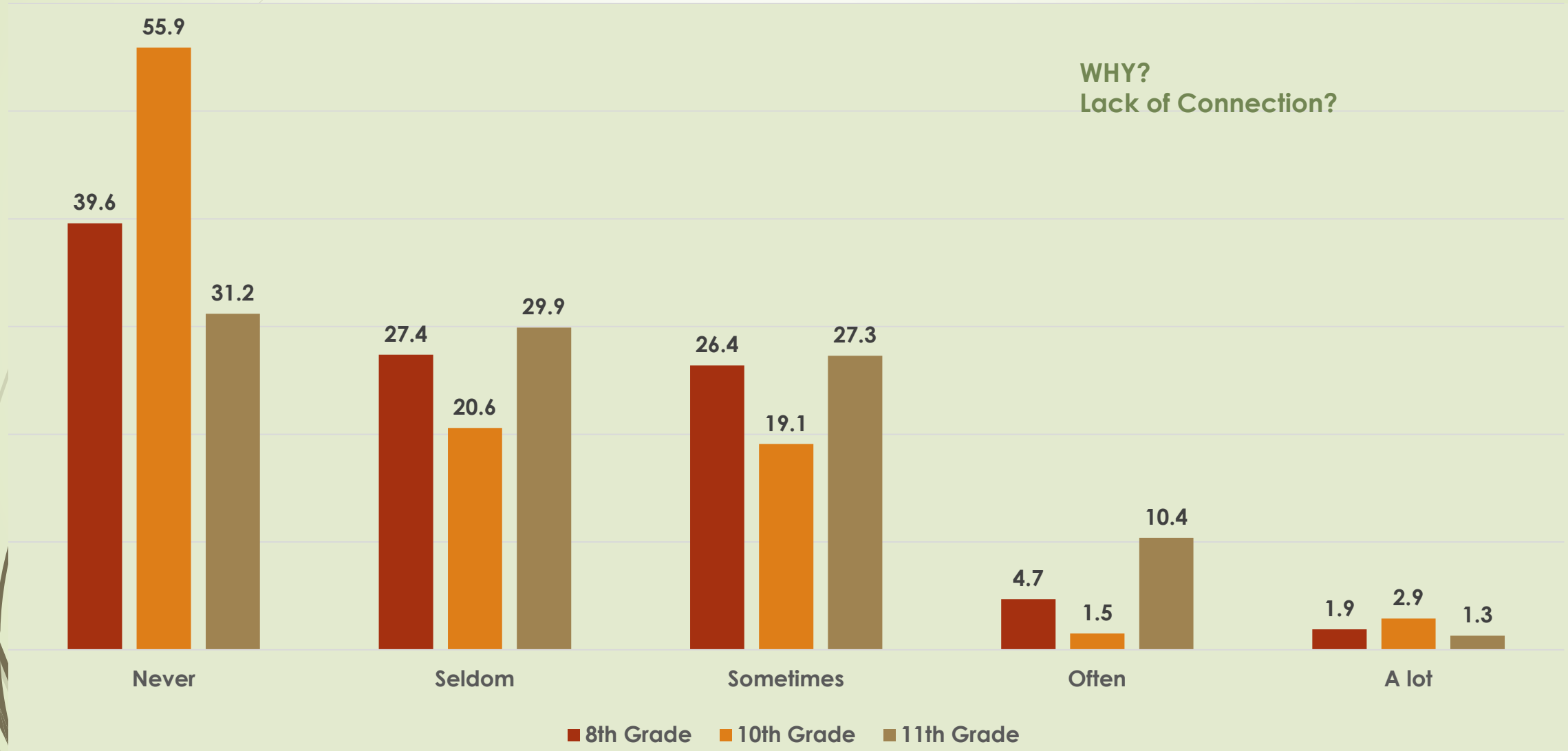
Positive mentor relationships with a caring adult increases social-emotional well-being.

Do you think teachers and other school employees understand the mental health needs of their students?



Why do they think that way?

If your school offered more mental health resources (like more hours of counseling or group conversations), how likely would you be to use them?



Breaking Down the Survey: The Where

- **Where do we go from here?**
  - **Data delivers a snapshot of what students know, what students should know, and what students do not yet know. Understanding the data, positions *us* to make decisions that inform instruction/programming/messages to positively affect student outcomes.**
  - **Where do we start? What are the concerns?**
  - **Perception of Risk/Violence Indicators/Mental Health**
    - **Conversations about dangers of use**
    - **Conversations on assault, anger and weapons**
    - **What are we doing to keep our students safe and making them "feel" safe.**
    - **What are we doing to let students know they are being heard?**
    - **Conversations on depression, anxiety, suicide**
    - **What can we do?**

Breaking Down the Survey: The How

- Community Partnerships
  - Courts
  - Police
  - Schools
  - Community Services Board
  - Recreation
- Develop New Partnerships
- Office on Youth Programming
  - CADRE
  - Life Skills
  - YAC
  - Middle School Leaders
  - Youth Services Commission
- Community Conversations
  - Focus Groups

Comments and Questions

Colonial Heights City Council Meeting
September 19, 2023

4. A Work Session On The Following Item:

C. Public Works Update

Public Works Quarterly Updates

City Council Meeting

September 19, 2023

Public Works Quarterly Updates

Active Construction FY23-24 (Anticipated End of Construction)

- Pavement Preservation 2023 (Complete)
- Branders Bridge Rd Right Turn Lane (Complete)
- North Elementary Sidewalks Phase 2 (September 2023)
- Boulevard Paving (Birch Ave to CL) (October 2023)
- Westover Ave Right Turn Lane (October 2023)
- Lakeview Ave Modernization (November 2023)

Public Works Quarterly Updates

Non-Transportation Projects

- Lakeview Dam
- Lexington Ave Drainage Project
- Main Pump Station Valves
- TMDL Nutrient Credits
- Temple Ave/I-95 Gateway Signage

Public Works Quarterly Updates

Infrastructure Projects

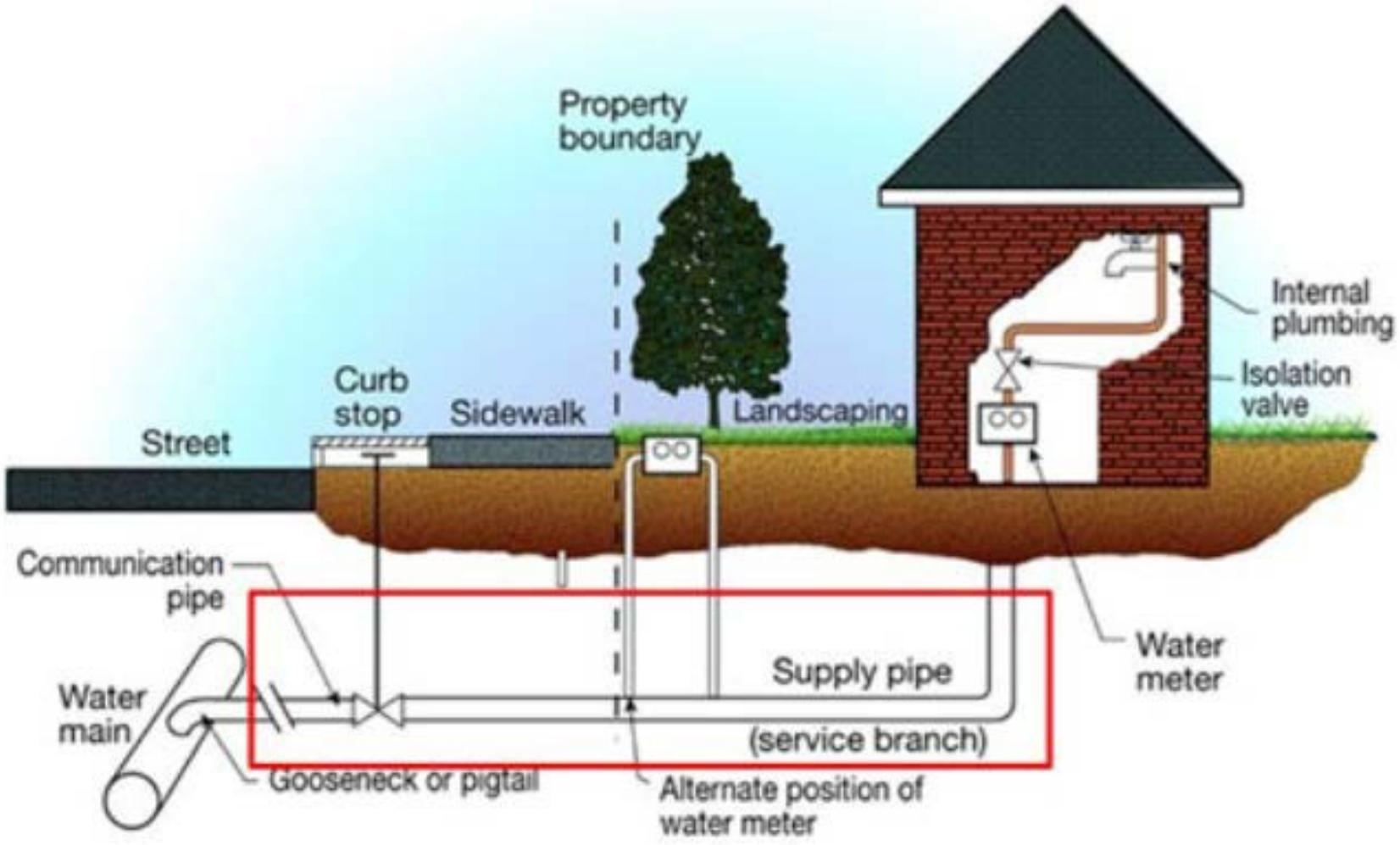
- Sewer
  - Tri-State started work to address up to $3.4 million of sewer line rehabilitation work.
  - Pump replacement at Sherwood Hills Pump Station
  - Support beam at Main Pump Station
  - Address combinator at Main Pump Station
- Water
  - Address outstanding items associated with Water Tower inspections
  - Multiple areas to replace failing waterline

Public Works Quarterly Updates

Lead Service Line Inventory

- Staff working to collect all available information on Lead Service lines within the City.
- Information will need to be obtained on public and private side of service lines.
- Staff anticipates applying for funding in July/August.
- EPA requirement for information to be submitted in the initial lead service line inventory by October 16, 2024

Public Works Quarterly Updates



Public Works Quarterly Updates

Grant Opportunities

- Bipartisan Infrastructure Law

  - Nearly 400 funding opportunities

  - Funding categories include Community Development, Education, Fire/EMS, Libraries, Parks & Recreation, Transportation, Wastewater

  - Many grant opportunities have a rolling basis application deadline.

Public Works Quarterly Updates

- Public Works Grant Focus
  - Senate Office Appropriation Requests – FY 2024
  - Drinking Water State Revolving Fund
  - Lead Elimination Assistance Program
  - Bridge Investment Program (along with State of Good Repair funding)
  - Stormwater Local Assistance Fund (DEQ)

Colonial Heights City Council Meeting
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5. Adjournment

Colonial Heights
City Council Special Meeting
September 19, 2023