



Toyota Glow Up Classic Press Release

Cosmic Sports will be featured in the 2025 Toyota Glow Up Classic flag football event.

On Feb. 4, 2025, the first ever Toyota Glow Up Classic flag football exhibition will be held in New Orleans, LA at the 18th Ward community field (3933 Jumonville St, New Orleans, LA 70122) with gates opening at 5:30 pm. This exclusive, limited capacity event will feature three flag football games utilizing the blacklight technology as made famous by the Tri-City Chili Peppers baseball organization from Colonial Heights, VA. The minds behind Cosmic Baseball are thrilled to expand upon the initial concept and share the experience with fans of not just baseball, but fans of all sports. The Toyota Glow Up Classic will feature New Orleans' own 18th Ward youth flag football players, guest appearances from current NFL & NFL FLAG players, local music talent and cuisine, and the aforementioned lighting system to bring fans a never-before-seen UV reactive experience. Players on the field will also be wearing custom made uniforms created by the 3n2 sportswear company, which will include UV reactive green and pink jerseys. "We are thrilled to work with Toyota in an effort to expand Cosmic Sports. It's a whole new way to experience sports that offers fun fan experiences and lasting memories," said Chris Martin, Owner and founder of the Tri-City Chili Peppers.

Cosmic Sports evolved from Cosmic Baseball which uses the same technology to play a UV reactive form of baseball. This event gained mainstream media attention with over 26,000 live streaming viewers last season, and coverage from numerous media outlets across the globe (CNN, FOX news, ABC, Today Show, ESPN, MLB, MLB Network, TBS Television Japan, and many more.) Following the success of the inaugural season, the Tri-City Chili Peppers are launching the Cosmic Takeover Tour, bringing Cosmic Baseball on the road across the United States. This tour will begin on April 25 and conclude on Sept. 6. The team will be traveling to seven different cities which include Durham, NC, Lehigh Valley, PA, Nashville, TN, Sugar Land, TX, Worcester, MA, Toledo, OH, and Indianapolis, IN. Ticketing for this



event can be accessed through the Cosmic Lottery, in which fans enter their information on the Tri-City Chili Peppers website. If selected, fans will then be notified and given the opportunity to purchase tickets for their desired location. Six Cosmic home games are planned for the 2025 season at Shepherd Stadium in Colonial Height, VA. These dates are June 7, June 21, June 26, July 5, July 26, and Aug. 1. Tickets for these games can be accessed through the same Cosmic Lottery system on the Tri-City Chili Peppers website.

Additional information regarding the Toyota Glow Up Classic Flag Football Event, and Cosmic Sports will be provided in the coming days. For any additional questions regarding this announcement please contact Matthew Bowman the Director of Marketing and Content Creation, or George Gaston the Production Director.

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